

# THE BBA

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**The British Blockchain Association**

**Advocating Evidence Based Blockchain**

JANUARY 2023

[info@britishblockchainassociation.org](mailto:info@britishblockchainassociation.org)

# MEMBERS & PARTNERS OF THE BBA ECOSYSTEM



National Blockchain Project



## WORKING IN COLLABORATION WITH





# THE BBA ECOSYSTEM



**We are Headquartered in the Metaverse!**

# OUR VISION & MISSION

## Vision

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- Evidence-Based adoption of Blockchain and other DLTs
- Foster Quadruple Helix Web3 Innovation Ecosystems
- Make the UK a Centre of Excellence in DLT
- Be the leading industry voice for Blockchain advocacy, collaboration and convergence

## Mission

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- Establish a world-class DLT ecosystem by working in strategic collaboration with all stakeholders in the blockchain space
- Advancing best practices and standards in Blockchain
- Deliver the UK's National Blockchain Roadmap VISION 2030
- Bridge the gap between Blockchain industry and academia

BBA 2022 Year in Review

# WHY JOIN THE BBA

**Create impact** and add **value** to your organisation by becoming a part of one of the most prestigious and influential Blockchain industry think-tanks in the world

**Be a part of the UK's National Blockchain Roadmap (NBR) VISION 2030** and build long-term relationships with key market leaders in Blockchain

**Contribute** to the BBA's DLT **Excellence Standards Framework**

**Maximise your visibility** through co-branding with the BBA

**Connect & collaborate** with the BBA's **global network** of the best and the brightest talents in blockchain

**Priority access** to peer-reviewed, **accredited** research and training

**Strengthen your brand recognition** by getting featured in the **NBR, JBBA, ISC, CEBB and BAF's** Quadruple Helix Innovation Ecosystems

**Showcase your organisation** to people who matter - Get in front of the policymakers, innovators, investors and thought leaders in **150+ countries - AND In the Metaverse!**

# BBA PRESIDENT RECEIVED UK NATIONAL HONOUR (MBE)



**Professor Dr Naseem Naqvi MBE**

**King's Honour** (UK National Honour)

for Services to **Blockchain** and **Distributed Ledger Technologies**



In 2022, BBA president Professor Naseem Naqvi, was awarded an MBE, one of the **UK's most prestigious National Honours** (King's Honour), for **services to Blockchain** and Distributed Ledger Technologies.

The UK National Honours (formerly Queen's Honours and now King's Honours) are bestowed on individuals who have made **outstanding contributions** in their respective fields, elevating the **UK's international standing** and putting Britain on the map. The Honour celebrates the **exceptional people** who go above and beyond to **change the world around them for the better**, and recognises individuals who have selflessly volunteered their time and efforts by doing **vital and extraordinary work in the United Kingdom, and beyond**.

# BBA ADVISORY BOARD



**Prof Naseem Naqvi MBE FBBA**  
**FOUNDING PRESIDENT**



**Prof Marc Pilkington FBBA**  
**Assoc. EIC, The JBBA**



**Gal Landau-Yaari**  
**Regional Advisor, Israel**



**Dr Marcella Atzori FBBA**  
**Advisor, EU Parliament**



**Prof David LEE FBBA**  
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**Marjan Delatinne**  
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**Dr Mureed Hussain FBBA**  
**Executive Director, BBA**



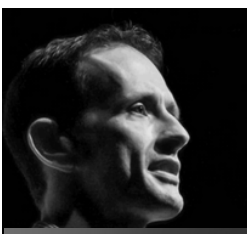
**Richard Brown**  
**CTO, R3**



**Racheal Muldoon**  
**Barrister, 36 Commercial**



**Alastair Marke**  
**Blockchain Climate Institute**



**Matt Lucas**  
**IBM**



**Susanne Chishti**  
**FINTECH Circle**



**Prof Kevin Curran FBBA**  
**Regional Advisor, N. Ireland**



**Mariana Cortes**  
**Regional Advisor, LATAM**



**Michelle Chivunga**  
**Regional Advisor, Africa**



**Jemma Fleetwood**  
**JMW Solicitors LLP**



**Carlos Valderrama**  
**Regional Advisor, Mexico**



# SOME OF THE MEMBERS & PARTNERS OF THE BBA ECOSYSTEM



## WORKING IN COLLABORATION WITH



# OUR METAVERSE HEADQUARTERS



**BBA . DCL . ETH**

<https://bba.dcl.eth>





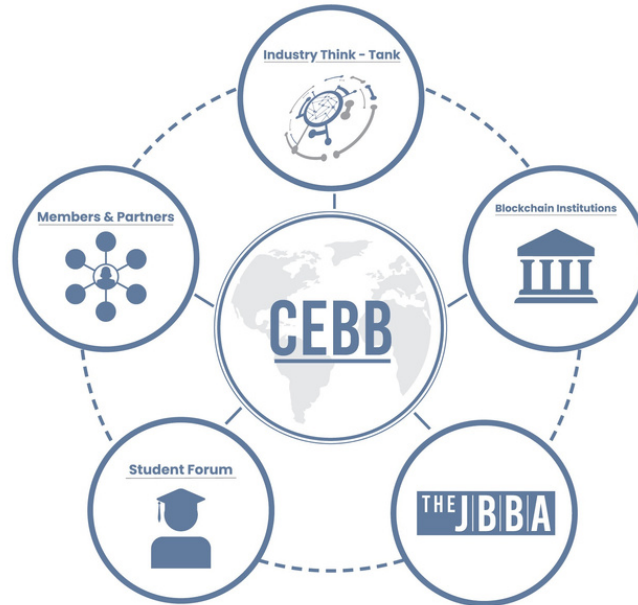
# SHOWCASING OUR MEMBERS IN THE METAVERSE





# CEBB | Centre for Evidence-Based Blockchain

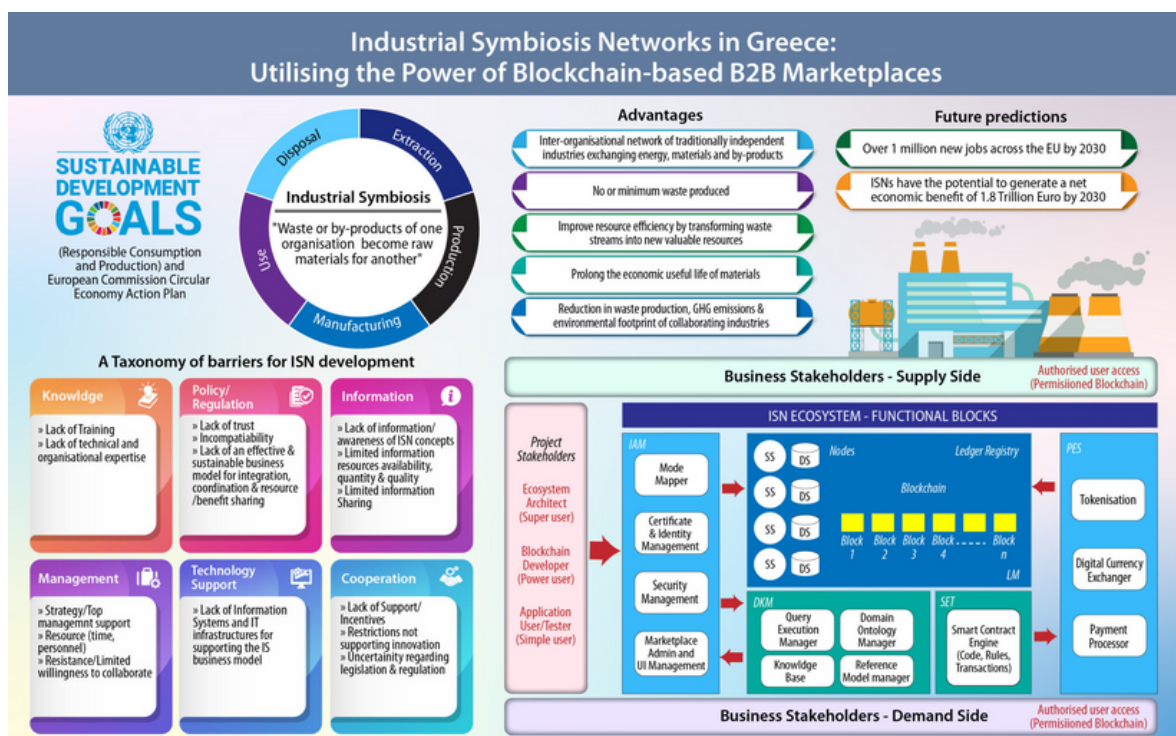
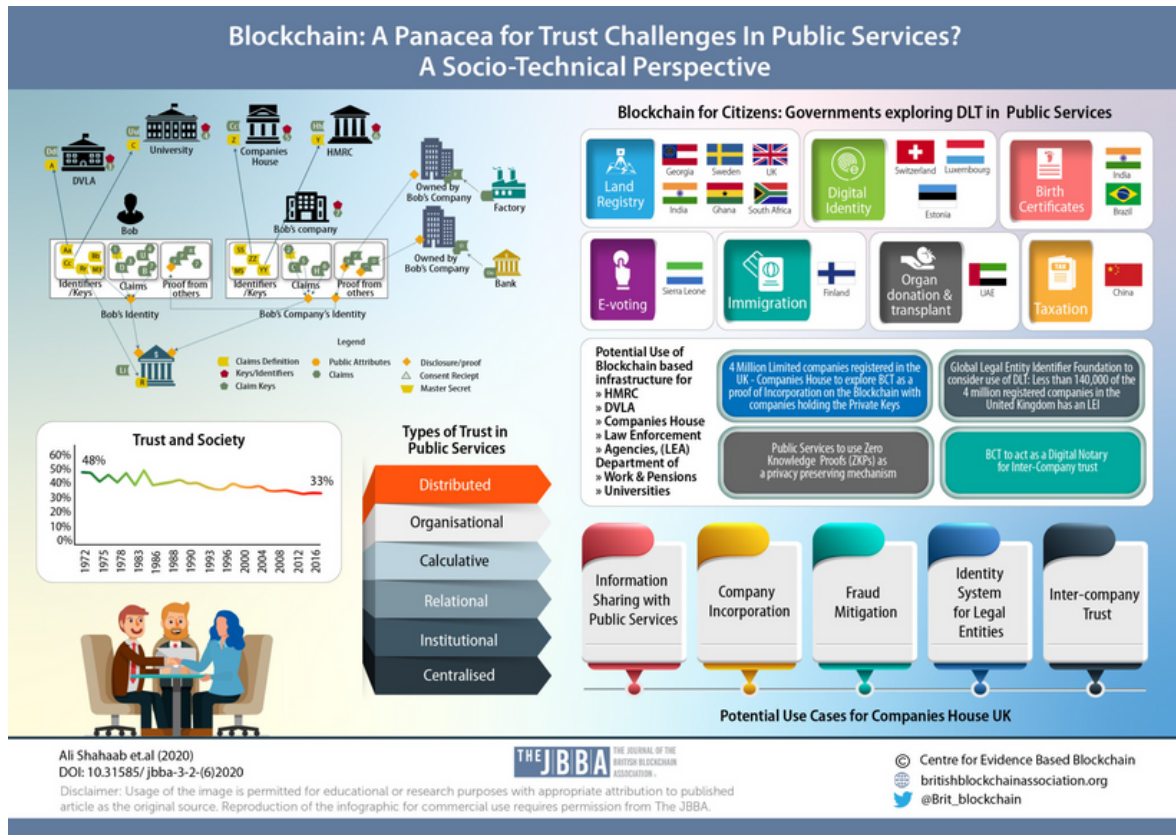
## Bridging the Blockchain Research and Practice Gap



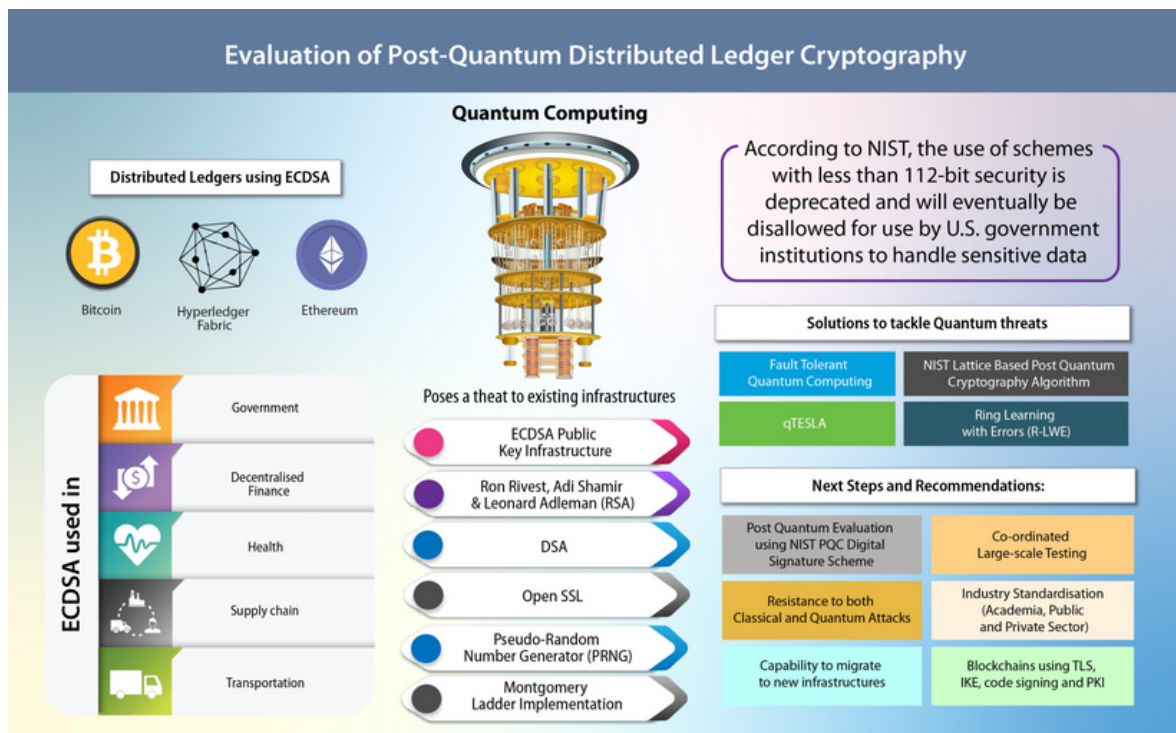
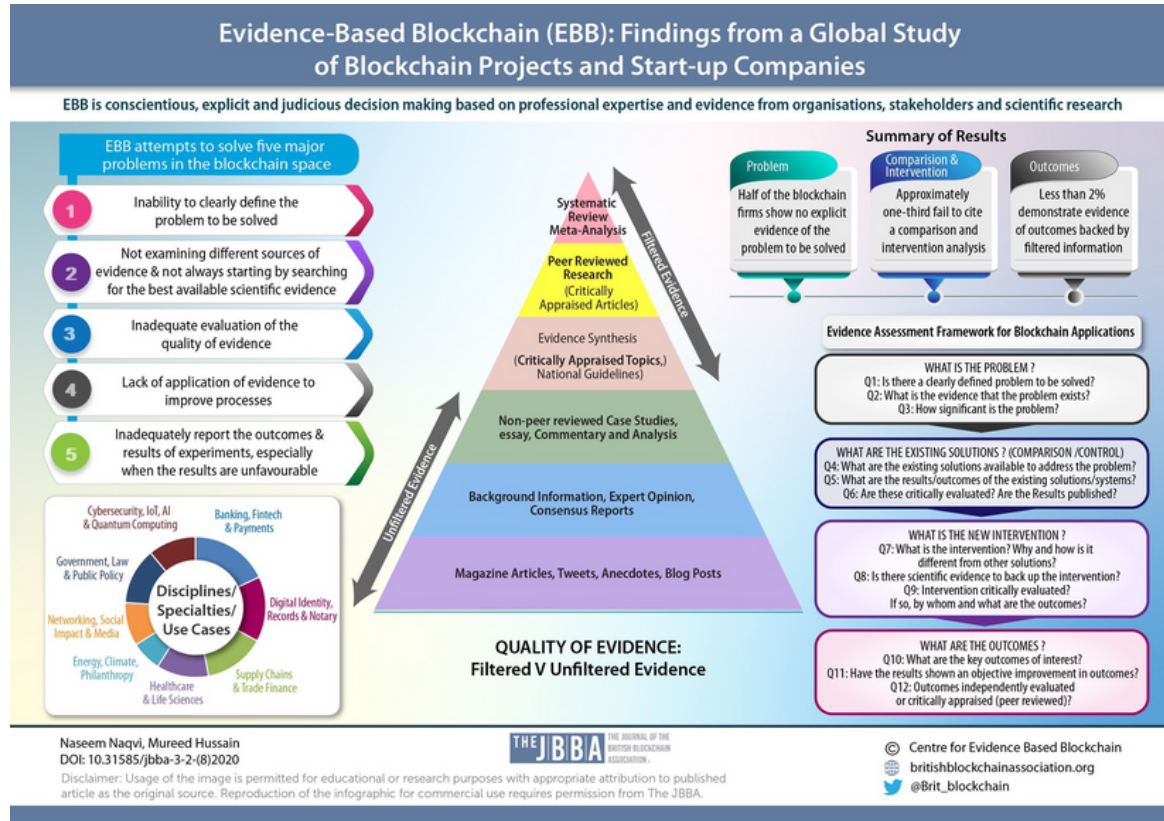
## MEMBERS



# WE DESIGN RESEARCH INFOGRAPHICS IN PLAIN LANGUAGE



# WE DESIGN RESEARCH SUMMARIES IN PLAIN LANGUAGE

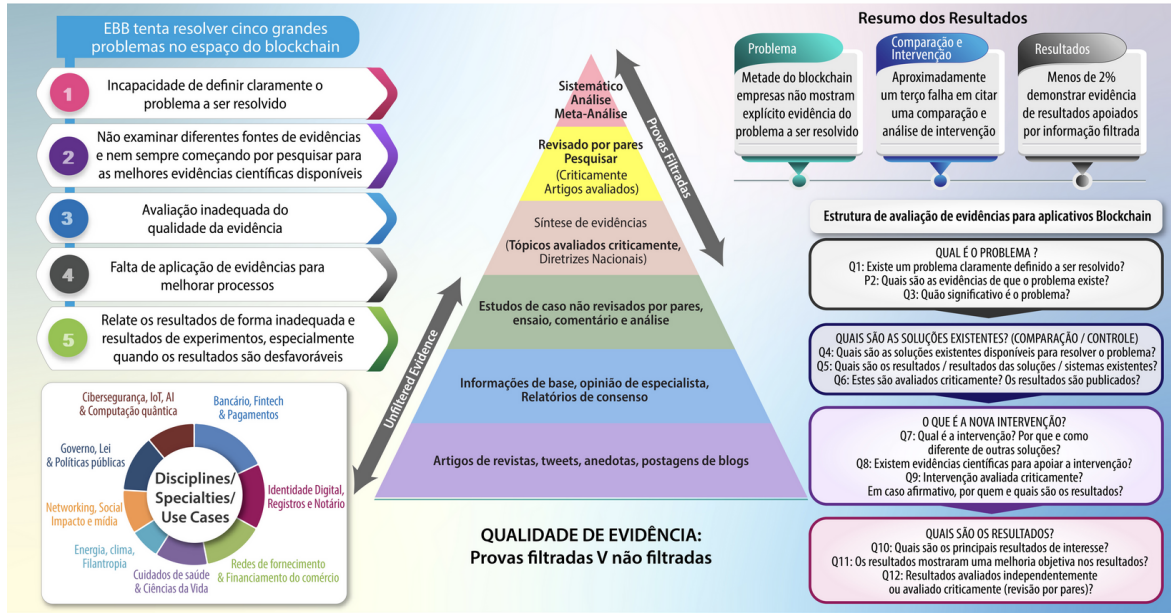




# WE DESIGN RESEARCH SUMMARIES IN MULTIPLE LANGUAGES

## Blockchain com base em evidências (EBB): descobertas de um estudo global de Projetos Blockchain e Empresas Start-up

EBB é uma tomada de decisão consciente, explícita e criteriosa com base na experiência profissional e evidências de organizações, partes interessadas e pesquisa científica



Naseem Naqvi, Mureed Hussain

DOI: 10.31585/jbba-3-2-(8)2020

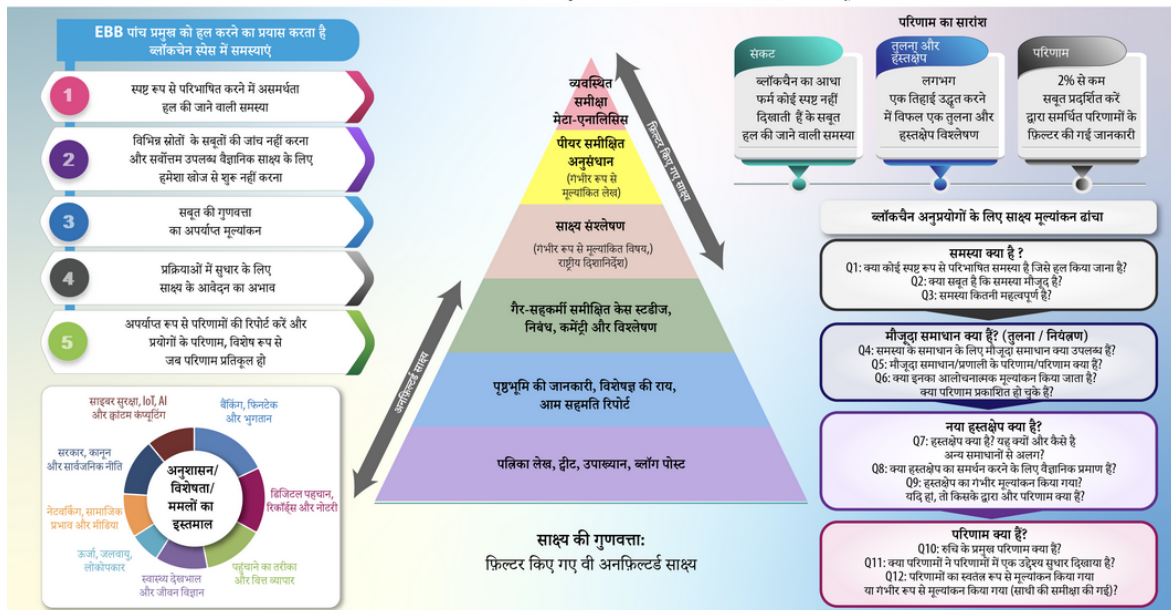
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THE JBBA  
THE JOURNAL OF THE  
BRITISH BLOCKCHAIN  
ASSOCIATION

Centre for Evidence Based Blockchain  
britishblockchainassociation.org  
@Brit\_blockchain

## साक्ष्य-आधारित ब्लॉकचैन (EBB): ब्लॉकचैन परियोजनाओं और स्टार्ट-अप कंपनियों का एक वैश्विक अध्ययन से निष्कर्ष

EBB पेशेवर विशेषज्ञता और संगठनों, हितधारकों और वैज्ञानिक अनुसंधान के साक्ष्य के आधार पर कर्तव्यनिष्ठ, स्पष्ट और विवेकपूर्ण निर्णय लेने वाला है।



Naseem Naqvi, Mureed Hussain

DOI: 10.31585/jbba-3-2-(8)2020

अस्वीकरण: छवि के उपयोग को वैश्विक या अनुसंधान उद्देश्यों के लिए प्रकाशित करने के लिए उपयुक्त विशेषता के साथ अनुमति है। मूल स्रोत के रूप में लेख। व्यवसायिक उपयोग के लिए दृष्टिकोण के पुनरुत्पन्न के लिए जेकेकेके से अनुमति की आवश्यकता होती है।

THE JBBA  
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ASSOCIATION

Centre for Evidence Based Blockchain  
britishblockchainassociation.org  
@Brit\_blockchain

# CEBB MEMBER BENEFITS

- Contribute to **UK's National Blockchain Roadmap** and **Excellence Standards Framework**
- Affordable and cost-effective **high-quality industry research** led by eminent academics
- A '**one-stop portal** coordinating blockchain **enterprise research** at the world's leading universities and public institutions
- Exclusive, **close-knit networking** opportunities and with **public and private sector** stakeholder peers to build evidence-based guidelines
- **Set benchmarks and frameworks** to support governments, businesses and policymakers in making evidence-based decisions
- **Featured in the JBBA** and at the BBA's **international scientific conferences**

# THE JBBA

## ( THE JOURNAL OF THE BRITISH BLOCKCHAIN ASSOCIATION )



## ACADEMIC PARTNERSHIP & SPONSORSHIP





# NON-FUNGIBLE TOKENS: THE ART & SCIENCE OF WEB 3.0



## FEATURED PEER-REVIEWED RESEARCH

Non-Fungible Tokens as an Alternative Investment: Evidence from CryptoPunks

Blockchain in Fisheries Supply Chain: A Systematic Literature Review

Can Blockchain Take Smartphones Out of Contact Tracing?

Creation of a Self-Sustaining Token Economy

**Proceedings of 4<sup>th</sup> Blockchain International Scientific Conference ISC 2022**

PUBLISHED BY

**CEBB** Centre for  
Evidence-Based Blockchain®

# JBBA PARTNERSHIP

## MEMBER BENEFITS

- **Featured** in **The JBBA** (Premium+). Print copies of the journal are sent to blockchain thought-leaders, universities, Banks, Fintech Institutions, blockchain research institutes, policymakers and industry leaders, worldwide in **100+ countries**
- A **featured article** about your organisation (Patron)
- Your organisation will be **highlighted** as the journal's academic partners at BBA **International Scientific Conferences**, events and forums
- Your organisation name will be featured in the **journal website throughout the LIFE of the journal**
- **Connect, network and build** long term relationships with key players and **market leaders** in the field of Blockchain
- **Strengthen your brand recognition:** Sponsoring the journal puts your name **prominently** in front of each and every reader of the JBBA (**800,000+** readers on DOAJ per month).



# JBBA UNIVERSITY DISTRIBUTION LIST

In print distribution to Deans and Vice Chancellors at **300+** universities in **107 countries**, JBBA is the world's first and the only blockchain research journal available in print and online.

## JBBA Universities Distribution List

(Universities actively involved in blockchain research and/or offers at least one formal postgraduate teaching module/ Cert/ Diploma/ MSc/ PhD on Blockchain / DLT and/or Cryptocurrencies)



# COLLABORATE WITH THE JBBA'S SCIENTIFIC COMMUNITY



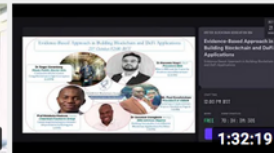
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Dr Naseem Naqvi, Preside...**  
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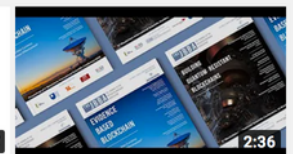
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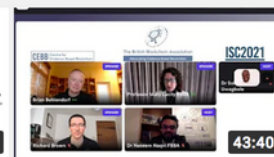
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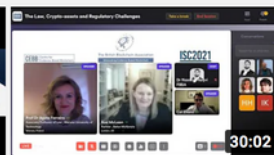
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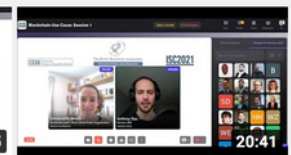
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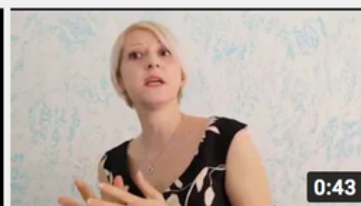
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**Why Blockchain? Prof. Bill  
Buchanan, Associate Edito...**



**European Parliament  
Blockchain Advisor Dr...**



**UCL CBT Research Fellow  
Dr. Stylianos Kampakis Ph...**



**What is JBBA?**  
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# BBA ADVISING CENTRAL BANKS



**BBA with the Deputy Governor,  
Central Bank of Brazil  
(Brazilian Embassy, UK, Sep 2022)**

# PUT YOUR NAME IN FRONT OF THE POLICYMAKERS



BUCKINGHAM PALACE

12th November, 2021.

Dear Dr Nagri,

I have been asked to thank you for sending The Queen a copy of the eighth edition of the *Journal of the British Blockchain Association*.

Her Majesty was interested to learn that this is the fourth issue which has been published during a global pandemic.

The kind sentiments expressed in your letter are much appreciated and, in return, The Queen sends her best wishes to all concerned.

Yours sincerely,  
Miranda Hansen Lise

Miranda Hansen Lise  
Loyal Greetings Officer



WINDSOR CASTLE

9th May, 2022.

Dear Dr Naqvi,

Thank you for your letter of 27th April, enclosing a copy of the ninth issue of 'The Journal of the British Blockchain Association' for The Queen.

I have shown this publication to Her Majesty, who was most grateful to receive it.

This message comes to you, and to all at the British Blockchain Association, with The Queen's warm good wishes.

Yours sincerely,

Matt Magee

Matt Magee  
Assistant Private Secretary to The Queen

Dr. Naseem Naqvi.





# FELLOWSHIP of The British Blockchain Association of The United Kingdom (FBBA)



John Wolpert  
@jwolpert

It's a privilege to receive the @Brit\_blockchain Fellowship. Many thanks to the Association. Looking forward to working together to make the public #blockchain #Mainnet safe and effective for industry. #baselineprotocol

Oversæt Tweet



The British Blockchain Association

This is to certify that

**John David Wolpert**

has been admitted as a

**Fellow**

of



Martin Docherty-Hughes 🇬🇧 🇪🇺  
@MartinJDocherty

Immense privilege to receive the @Brit\_blockchain Fellowship many thanks to the Association and @billatnapier for an informative & #challenging conference #blockchain #DLT #democracy 🏛️

Oversæt Tweet



The British Blockchain Association

This is to certify that

**Martin Docherty-Hughes**

has been admitted as a

**Fellow**

of

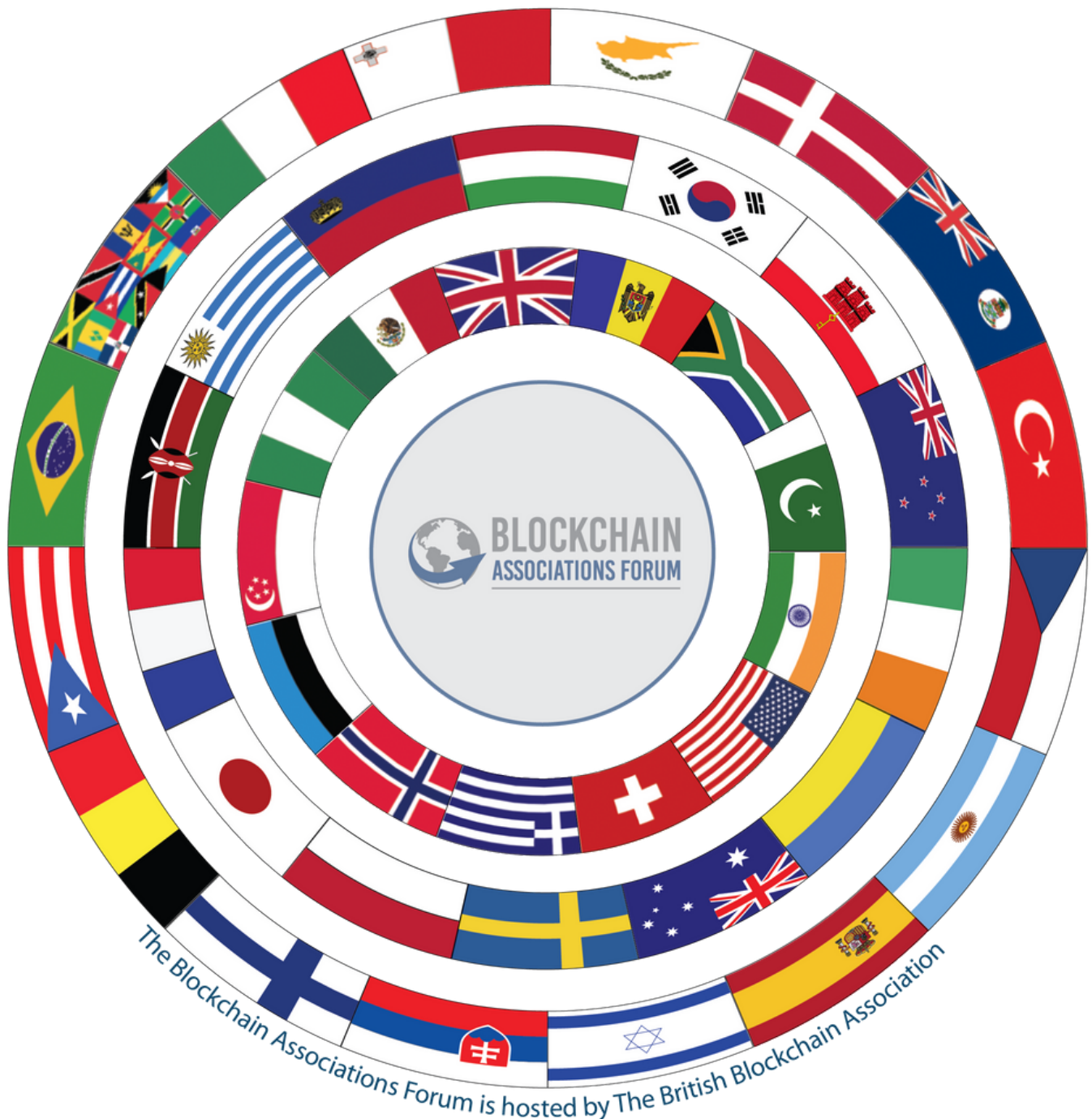
**The British Blockchain Association of The United Kingdom**

# COLLABORATE WITH THE BBA FELLOWS

- Professor Dr Naseem Naqvi MBE FBBA
- Professor Dr Rob Campbell FBBA
- Rt Hon Lord Holmes of Richmond MBE FBBA
- Professor Marc Pilkington FBBA
- Professor Dr Cathy Mulligan FBBA
- Professor Benjamin M. Cole FBBA
- Mr Martin Docherty-Hughes FBBA
- Professor William J Buchanan FBBA
- Professor Mary Cecilia Lacity FBBA
- Dr Mureed Hussain FBBA
- Professor Kevin Curran FBBA
- Dr Marcella Atzori FBBA
- Professor David Lee FBBA
- Professor John Domingue FBBA
- Professor R K Shyamasundar FBBA
- Professor Jason Potts FBBA
- Mr David E Rutter FBBA
- Professor Jim K Liew FBBA
- Dr Sean Manion FBBA
- Mr John Wolpert FBBA
- Professor Erik Vermeulen FBBA

*(Correct as of January 2023)*

# NETWORK WITH THE BLOCKCHAIN ASSOCIATIONS FORUM



**BLOCKCHAIN  
ASSOCIATIONS FORUM**



# NETWORK WITH THE BLOCKCHAIN ASSOCIATIONS FORUM



**BLOCKCHAIN  
ASSOCIATIONS FORUM**

Hosted by The British Blockchain Association

**2<sup>nd</sup> ANNUAL BAF MEMBER SUMMIT**

17 SEPTEMBER 2022 (VIRTUAL)

*Crypto Assets, National Policies and the Future of Global Economy*

**SESSION 1 (9:00 AM)**

**CHAIR: NEW ZEALAND (BLOCKCHAIN NZ)**

**KEYNOTE: SENATOR ANDREW BRAGG  
(GOVERNMENT OF AUSTRALIA)**

*Japan, Singapore, Taiwan, South Korea*

**SESSION 4 (11:15 AM)**

**CHAIR: GREECE (HELLENIC B.A)**

**GUEST SPEAKER: (TBC)**

*Switzerland, Portugal, Italy*

**SESSION 7 (1:00 PM)**

**CHAIR: NIGERIA (SIBAN)**

**TOM DUFF-GORDON (COINBASE)**

*South Africa, Poland, Sri Lanka, Kenya*

**SESSION 9 (2:30 PM) CLOSING KEYNOTE**

**CAROLINE D. PHAM, COMMISSIONER, CFTC**

**SESSION 2 (10:00 AM)**

**CHAIR: FINLAND (BFF/ HELSINKI B. CENTER)**

**GUEST SPEECH: LORD CHRIS HOLMES MBE  
(GOVERNMENT OF UNITED KINGDOM)**

*Israel, Turkey, Sweden*

**SESSION 5 (11:45 AM)**

**CHAIR: SPAIN (ALASTRIA)**

**GUEST SPEAKER (TBC)**

*Denmark, India, Estonia, Pakistan*

**SESSION 8 (1:30 PM)**

**CHAIR: TBC**

**CAROLINE MALCOLM (CHAINALYSIS)**

*Cayman Islands, USA, Belgium*

**SESSION 3 (10:45 AM)**

**CHAIR: INDONESIA (ABI)**

**GUEST: PROFESSOR DAVID LEE (SINGAPORE)**

*Ukraine, Malta, Hungary, Liechtenstein,*

**SESSION 6 (12:30 PM)**

**HOST: UNITED KINGDOM (THE BBA)**

**KEYNOTE: FCA UK**

*Ireland, France, Germany, Gibraltar*

**SESSION 9 (2:00 PM)**

**CHAIR: CANADA (CANADIAN B. CONSORTIUM)**

**GUEST SPEAKER: (TBC)**

*Mexico, , Puerto Rico, Brazil, Argentina*

# CONTRIBUTE TO THE UK'S NATIONAL BLOCKCHAIN ROADMAP

## AN EXCELLENCE STANDARDS FRAMEWORK

FOR

UK'S NATIONAL  
BLOCKCHAIN ROADMAP (NBR)

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(VISION 2030)



The British Blockchain Association  
Advocating Evidence Based Blockchain

RECOMMENDATIONS BY

THE CENTRE FOR EVIDENCE-BASED BLOCKCHAIN

**CEBB** | Centre for  
Evidence-Based Blockchain

JULY 2021

[CLICK HERE TO VIEW THE ROADMAP](#)

# POLICYMAKERS ON BBA'S NATIONAL BLOCKCHAIN ROADMAP ( VISION 2030 )



“

*This framework sets out a blueprint to devise the UK's National Blockchain Roadmap. It is a concise summary of the key recommendations that aim to inspire and reform Britain's DLT landscape. The principles and recommendations put forward in this excellent framework will position the UK at the forefront of DLT leadership.*

**Rt Hon Martin Docherty-Hughes MP**

**Chair, UK All-Party Parliamentary Group on Blockchain**



“

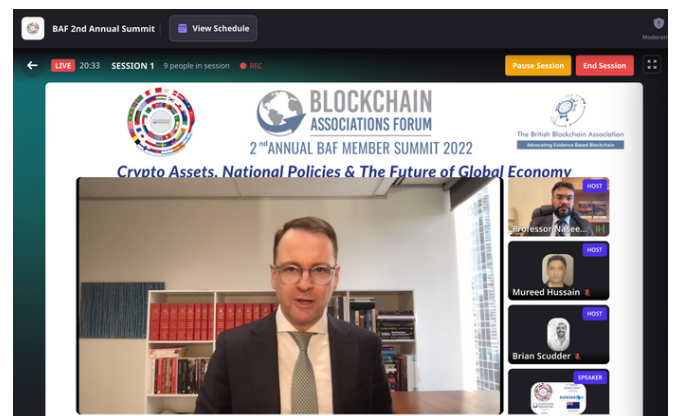
*This is a landmark report. There was an emergent need to establish a scientific blueprint that provides objectivity and precision to deliver the next 10-15 year DLT roadmap for the UK. These recommendations will provide the foundation of targeted action steps, policies and benchmarks to advance best practices. I truly believe that this report will become a milestone in setting the agenda and scientific policy framework for the UK's National Blockchain Roadmap. I look forward to building a more trusted UK DLT economy with the BBA."*

**Rt Hon Lord Holmes of Richmond MBE**

**Vice-Chair, UK All-Party Parliamentary Group on Blockchain**



# SPEAK AT BBA CONFERENCES

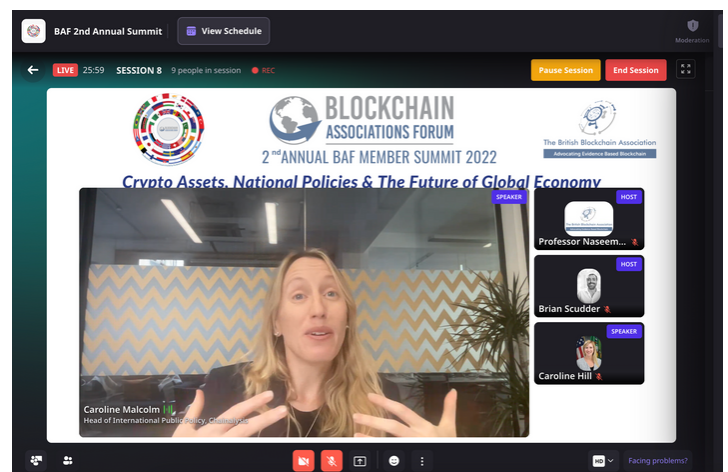
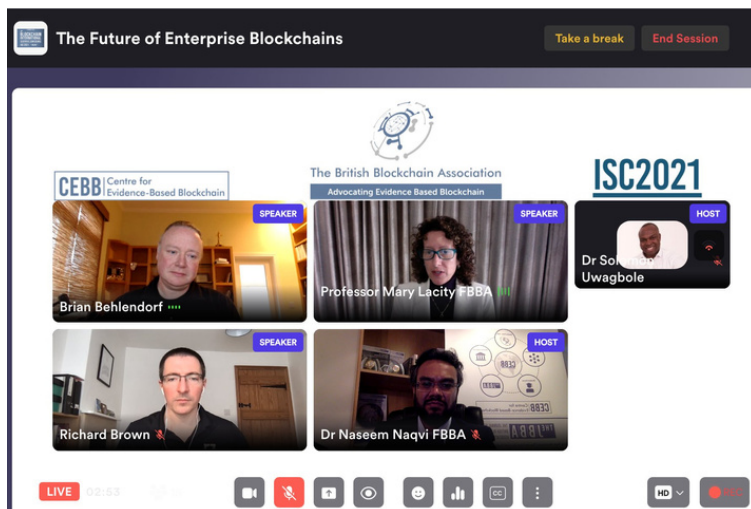




# SPEAK AT BBA CONFERENCES



2nd Blockchain International Scientific Conference ISC2020, UK (11 March 2020)



# SPEAK & NETWORK AT BBA CONFERENCES



The British Blockchain Association  
Advocating Evidence Based Blockchain

## 4<sup>TH</sup> BLOCKCHAIN INTERNATIONAL SCIENTIFIC CONFERENCE

#ISC2022 | \*ONLINE\*  
14 MARCH 2022

*Expanding the Possibilities, Exceeding the Vision*

**CEBB** Centre for Evidence-Based Blockchain | **THE JBBA** THE JOURNAL OF THE BRITISH BLOCKCHAIN ASSOCIATION

I am Speaking at #ISC2022

### Dr Sara Hourani

Senior Lecturer in Law  
Middlesex University, London  
Visiting Lecturer, Aix-Marseille University, France  
MENA sub-committee member,  
Greener Arbitration Campaign  
Book Co-Author, "Access to Justice in Arbitration"

ORAL PRESENTATION  
ISC2022/07/HOURANI

10 AM UK | 2 PM UAE | 9 PM Sydney | 3:30 PM India  
[www.britishblockchainassociation.org/isc2022](http://www.britishblockchainassociation.org/isc2022)

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**Abstract Researchers From:**



**Keynote Speakers and Session Chairs From:**





The British Blockchain Association  
Advocating Evidence Based Blockchain

## 4<sup>TH</sup> BLOCKCHAIN INTERNATIONAL SCIENTIFIC CONFERENCE

#ISC2022 | \*ONLINE\*  
14 MARCH 2022

*Expanding the Possibilities, Exceeding the Vision*

**CEBB** Centre for Evidence-Based Blockchain | **THE JBBA** THE JOURNAL OF THE BRITISH BLOCKCHAIN ASSOCIATION



### NETWORKING SESSION

With 'Think-Tanks & The Brightest Minds'

*E-meet 1-1 with The Team BBA, JBBA Editors, ISC Speakers  
and Industry Experts, during this  
Exclusive Networking Break*

4 PM UK | 11 AM NewYork | 8 PM UAE | 9:30 PM India  
[www.britishblockchainassociation.org/isc2022](http://www.britishblockchainassociation.org/isc2022)

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**Abstract Researchers From:**



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## 4<sup>TH</sup> BLOCKCHAIN INTERNATIONAL SCIENTIFIC CONFERENCE

#ISC2022 | \*ONLINE\*  
14 MARCH 2022

 THE JBBA THE JOURNAL OF THE  
BRITISH BLOCKCHAIN  
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  CEBB Centre for  
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 **House of  
Commons**

(08:30 AM UK Time)

[www.britishblockchainassociation.org/isc2022](http://www.britishblockchainassociation.org/isc2022)

## OPENING KEYNOTE



**Rt Hon Martin Docherty-Hughes MP FBBA**  
 Chair All-Party Parliamentary Group on Blockchain  
 Member of Parliament for West Dumbartonshire  
 Lead Contributor, UK Blockchain Roadmap  
 Fellow, The British Blockchain Association

  
 The British Blockchain Association  
 Advancing Evidence-Based Blockchain

## 4<sup>TH</sup> BLOCKCHAIN INTERNATIONAL SCIENTIFIC CONFERENCE

#ISC2022 | \*ONLINE\*  
14 MARCH 2022

 THE JBBA THE JOURNAL OF THE  
BRITISH BLOCKCHAIN  
ASSOCIATION
  CEBB Centre for  
Evidence-Based Blockchain

 **HOUSE OF  
LORDS**

(5 PM UK Time)

[www.britishblockchainassociation.org/isc2022](http://www.britishblockchainassociation.org/isc2022)

## CLOSING KEYNOTE



**Rt Hon Lord Holmes of Richmond MBE**  
 Co-Chair, All-Party Parliamentary Group on Blockchain  
 Co-Chair, APPG on FinTech, 4IR and AI  
 Chancellor, BPP University  
 Deputy Chair, Channel 4  
 Lead Contributor, UK Blockchain Roadmap

  
 The British Blockchain Association  
 Advancing Evidence-Based Blockchain

## 4<sup>TH</sup> BLOCKCHAIN INTERNATIONAL SCIENTIFIC CONFERENCE

#ISC2022 | \*ONLINE\*  
14 MARCH 2022

 THE JBBA THE JOURNAL OF THE  
BRITISH BLOCKCHAIN  
ASSOCIATION
  CEBB Centre for  
Evidence-Based Blockchain

 **Law  
Commission**  
 Reforming the law

(9:15 AM UK Time)

[www.britishblockchainassociation.org/isc2022](http://www.britishblockchainassociation.org/isc2022)

## GUEST SPEAKER at #ISC2022



**Professor Sarah Green**  
 Law Commissioner  
 Commercial and Common Law  
 Lead Author, Smart Legal Contracts Report, UK  
 Law Commission of England and Wales

  
 The British Blockchain Association  
 Advancing Evidence-Based Blockchain

## 4<sup>TH</sup> BLOCKCHAIN INTERNATIONAL SCIENTIFIC CONFERENCE

#ISC2022 | \*ONLINE\*  
14 MARCH 2022

 THE JBBA THE JOURNAL OF THE  
BRITISH BLOCKCHAIN  
ASSOCIATION
  CEBB Centre for  
Evidence-Based Blockchain

 **HM TREASURY**

(12:00 UK Time)

[www.britishblockchainassociation.org/isc2022](http://www.britishblockchainassociation.org/isc2022)

## THOUGHT LEADER KEYNOTE



**Rt Hon John Glen MP**  
 Minister of State  
 Economic Secretary to The Treasury  
 HM Treasury

# CONNECT WITH THE BBA'S UNIVERSITY NETWORK



## ENTERPRISE BLOCKCHAIN RESEARCH

### *Getting it Right, The First Time*

**Dr. Naseem Naqvi**  
FBBA FRCP FHEA MACadMed MSc (Blockchain)

Chair, Centre for Evidence-Based Blockchain (CEBB)  
President, The British Blockchain Association  
Editor in Chief, The JBBA



# CONNECT WITH THE BBA'S UNIVERSITY NETWORK



## 5<sup>TH</sup> BLOCKCHAIN INTERNATIONAL SCIENTIFIC CONFERENCE

#ISC2023

18 MARCH 2023 | MANCHESTER | UK

For more info, visit <https://britishblockchainassociation.org/isc2023>



The British Blockchain Association

Advocating Evidence Based Blockchain

THE JBBA THE JOURNAL OF THE  
BRITISH BLOCKCHAIN  
ASSOCIATION

CEBD Centre for  
Evidence-Based Blockchain



Dr Oleksandr Letychevskyi

Private Enterprise



Universität  
Zürich

Matthias Hafner



Portland State  
UNIVERSITY

Prof Melissa Appleyard

Prof Kristi Yuthas



Dr Nataliya Ilyushina

Independent Public Sector Auditor  
Republic of Angola  
Carlos Araujo



swiss  
economics

Nicolas Greber

cryptecon  
center for cryptoeconomics

OXFORD  
BROOKES  
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Dr George Blumberg



Middlesex  
University  
London

Dr Sara Hourani



University of  
Salford  
MANCHESTER

Philip Debrah



Department for  
International Trade

Gintare Geleziunaite



University of  
Southampton

Shaima Al-Amri



THE OHIO STATE  
UNIVERSITY

Shuang Guo



IUPAC

INTERNATIONAL UNION OF  
PURE AND APPLIED CHEMISTRY

Richard Shute

Curlew  
Research

DEA  
DIGITAL EURO ASSOCIATION

Vidyashankar Ramalingam



# SHOWCASE YOUR ORGANISATION VIA BBA'S SOCIAL MEDIA

**Combined Social Media reach  
(across all platforms/ month):**


**1.7 Million+ Unique Visitors**

BBA 2022 Year in Review






# Interviews, Conference Proceedings, Tutorials, Workshops and Keynotes



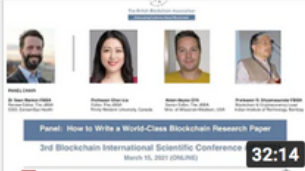
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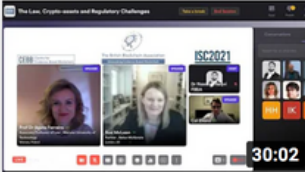
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# Active Facebook presence

## The British Blockchain Association

Science, technology & engineering  
in London, United Kingdom

5 ★★★★★

Always open



### The British Blockchain Association

6 July at 06:07 · 🌐

We are delighted to present BBA's VISION 2030 of the UK's National Blockchain Roadmap (NBR).

We are grateful to the Rt Hon Martin Docherty-Hughes MP and the Rt Hon Lord Chris Holmes MBE for their visionary leadership and contributions to this Excellence Standards Framework.

Let us work together to make the UK a Centre of Excellence in Distributed Ledger Technologies.... [See more](#)

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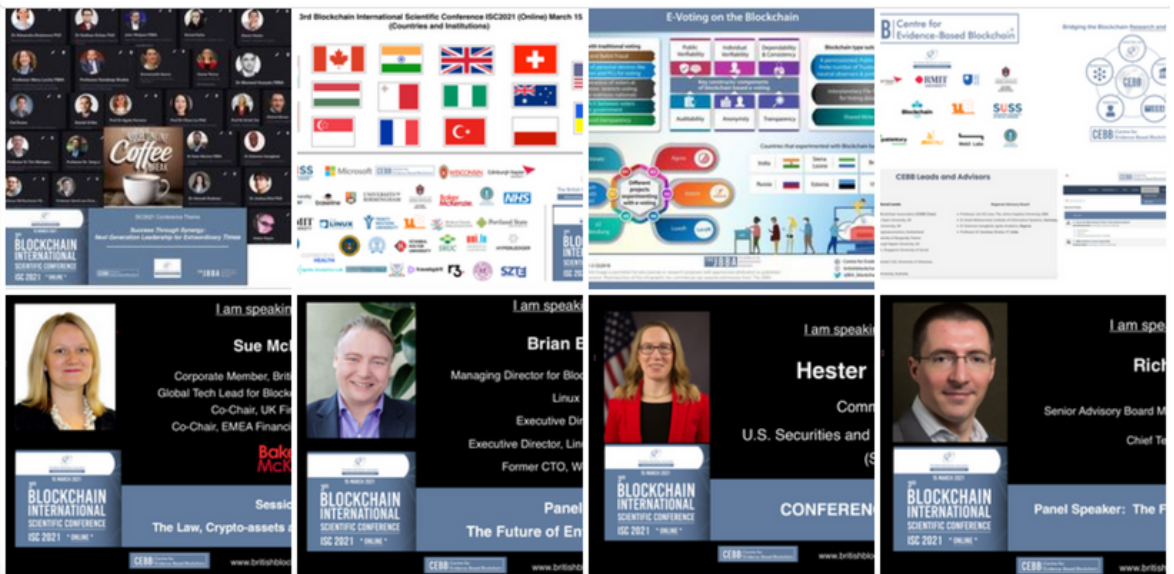
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Association  
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# Active Twitter presence > 3,000 Followers



## The British Blockchain Association

4,375 Tweets



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## The British Blockchain Association

@Brit\_blockchain

The official account of The British Blockchain Association. Hosting \*5th\* Blockchain International Conference [#ISC2023](#) on 18 Mar 2023: [bit.ly/3gXcyK2](https://bit.ly/3gXcyK2)

Science & Technology Metaverse: <https://bba.dcl.eth>  
 [britishblockchainassociation.org](https://britishblockchainassociation.org) Joined October 2017

441 Following    3,251 Followers



> 10,000 LinkedIn Followers  
Active LinkedIn presence  
Avg. post reach > 35,000+ views



## The British Blockchain Association

Advancing evidence-based adoption of Blockchain. Authored UK's Blockchain Roadmap.  
Headquartered in the Metaverse.

Think Tanks · London, England · 12,032 followers



Adrian & 29 other connections work here · 42 employees

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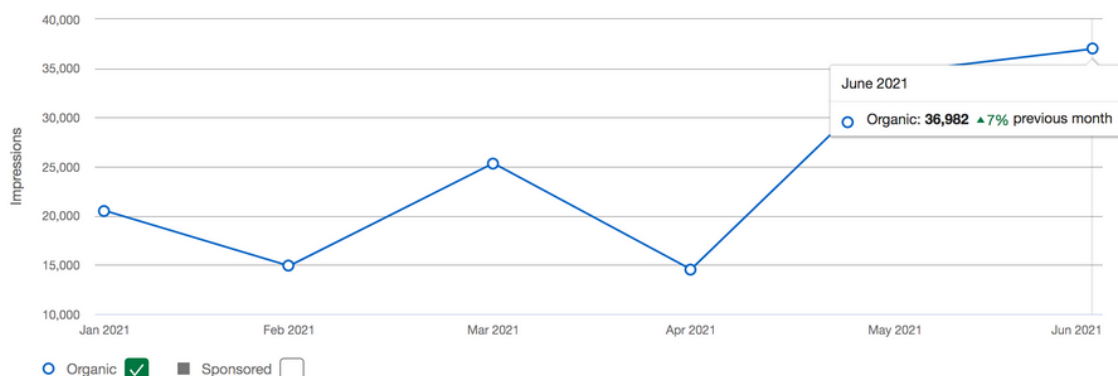
The British Blockchain Association ®

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# Active Medium presence Regular News, Updates & Stories

## The British Blockchain Association (The BBA)

### About The British Blockchain Association (The BBA)

Official account of The British Blockchain Association |

[www.britishblockchainassociation.org](http://www.britishblockchainassociation.org) |  
[admin@britishblockchainassociation.org](mailto:admin@britishblockchainassociation.org)



British Blockchain Associc  
Advocating Evidence Based Blockcha

Mar 8

## BBA at Future of Cryptoasset Regulation Summit

BBA's Centre for Evidence Based Blockchain has been invited to the 'Future



**John Glen MP**  
Economic Secretary to the Treasury  
HM Treasury

John Glen was appointed Economic Secretary to the Treasury and City Minister on 9 January 2018. He was Parliamentary Under Secretary of State for the Department for Culture, Media and Sport from 14 June 2017 to 8 January 2018. He was Parliamentary Private Secretary to Philip Hammond from July 2016 until June 2017. John Glen MP was first elected to Parliament as the MP for Salisbury in 2010. He previously worked for the Eric Pickles and Sajid Javid as a Parliamentary Private Secretary.

Website: [HM Treasury](http://HM.Treasury)



**Dr Naseem Naqvi FBBA MSc**  
Founding President, British Blockchain Association  
Editor in Chief of the JBBA

Dr Naqvi is the founding President of the British Blockchain Association, UK's first industry body representing Britain's Blockchain and Cryptoasset community since 2017.

He is the Editor in Chief of the JBBA, World's first peer-reviewed, open access Blockchain research journal available both in print, and online. JBBA has 210 Editors and Reviewers in 57 countries, including 12 US states.



**Alex Roy**  
Head of Consumer Distribution Policy  
Financial Conduct Authority

Alex set up the new Consumer Distribution Policy Department in the FCA in October 2018 and is responsible for policy development across Banking, Payments, General Insurance and Retail Distribution. Particular challenges include the successful implementation of Strong Customer Authentication, increasing innovation in Payments and the desire to help facilitate Open Finance in the UK. He joined the FCA in 2014 and has been working in variety of policy and strategic roles including leading the team developing the FCA's Mission. Alex started working life



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The British Blockchain Association  
Advocating Evidence Based Blockchain



# PROMOTE YOUR ORGANISATION VIA BBA'S NEWSLETTERS



## The British Blockchain Association

Advocating Evidence Based Blockchain

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from British Blockchain Association

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08/01/2022 - [ISC2022 EARLY BIRD ends TODAY](#)

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21/12/2021 - [ISC2022 Registrations now OPEN!](#)

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14/12/2021 - [JBBA announces Best Papers of 2021!](#)

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13/12/2021 - [Christmas Quiz!](#)

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11/12/2021 - [BBA 2021 Year End Review](#)

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29/11/2021 - [BBA November Highlights](#)

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16/11/2021 - [Latest Abstracts at ISC2022](#)

## BBA 2022 Year in Review

# GET FEATURED IN THE BBA NEWSLETTER

## BBA at The Commonwealth

**CEBB** Centre for  
Evidence-Based Blockchain

**Bitcoin:**  
Understanding the Technology

## BBA's Impact Webinar to Blockchain and Crypto Enterprises



## SEC Commissioner's Keynote at ISC2021



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Paper, Plastic, Peer-to-Peer



Commissioner Hester M. Peirce





The British Blockchain Association

Advocating Evidence Based Blockchain

# MEMBER MEETUPS

## 2022





The British Blockchain Association

Advocating Evidence Based Blockchain

# MEMBER MEETUPS

## 2022- 2023

### November 2022

SUNDAY 27 November 2022, 5:00 PM - 6:00 PM UK

REGISTER NOW



### December 2022

SUNDAY 18 December 2022, 11:00 AM - 12:00 PM UK

REGISTER NOW



### January 2023

SUNDAY 22 January 2023, 5:00 PM - 6:00 PM UK

REGISTER NOW



### February 2023

SUNDAY 26 February 2023, 11:00 AM - 12:00 PM UK

REGISTER NOW



### April 2023

23 April 2023, 5:00 PM - 6:00 PM UK

REGISTER NOW



# BBA MEMBERSHIP PLANS

## CORPORATE MEMBERSHIP: STANDARD

Use of the official BBA logo on your organisation website	✓
Welcomed as a new Member in the BBA Newsletter	✓
Logo placed on the BBA website	✓
Promote your organisation via the BBA Newsletter	✓
Print copy of The JBBA posted to your address	✓
Discounted access to products and services	✓
Discounted access to BBA partners' events	✓
5% discount on JBBA academic sponsorship & partnership	✓
10% discount on the conference exhibition at the ISC	✓

**£1,950**  
per annum



# BBA MEMBERSHIP PLANS

## CORPORATE MEMBERSHIP: PREMIUM

*ALL Standard membership benefits, PLUS:*

Hold joint-events with the BBA	✓
2 x BBA Newsletter mentions / year	✓
Right to post jobs and offers to the BBA community	✓
Exclusive introduction to JBBA, CEBB and BBA Boards	✓
20% discount on ISC sponsorship	✓
10% discount on JBBA sponsorship/ academic partnership	✓
10% discount to your member and partner organisations	✓
1 X Speaker Slot at BBA's Monthly Member Forum	✓

**£4,950**  
per annum

# BBA MEMBERSHIP PLANS

## CORPORATE MEMBERSHIP: PREMIUM PLUS +

*ALL Premium membership benefits, PLUS:*

Exclusive Workshops and promotion in BBA METAVERSE	✓
1 X Speaker Slot at BBA's Annual Blockchain Conference	✓
Contribute to UK's DLT Excellence Standards Framework	✓
Featured as Academic Partner at The ISC	✓
Access to Blockchain Associations Forum (BAF)	✓
Highlighted as a *Featured Member* in The JBBA	✓
Right to vote in BBA's strategic initiatives	✓
Membership of the Centre for Evidence Based Blockchain	✓
Opportunity to contribute to UK's Blockchain Roadmap	✓
30% discount on ALL BBA events, products and services	✓

**£11,950**  
per annum

# BBA MEMBERSHIP PLANS

## UNIVERSITY MEMBERSHIP: (BEDER UNIVERSITY)

*ALL Premium membership benefits, PLUS:*

Exclusive Workshops and promotion in BBA METAVERSE	✓
1 X Speaker Slot at BBA's Annual Blockchain Conference	✓
Contribute to UK's DLT Excellence Standards Framework	✓
Featured as Academic Partner at The ISC	✓
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Membership of the Centre for Evidence Based Blockchain	✓
Opportunity to contribute to UK's Blockchain Roadmap	✓
30% discount on ALL BBA events, products and services	✓

**£11,950**  
per annum



# JOIN THE BBA TODAY

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[www.britishblockchainassociation.org](http://www.britishblockchainassociation.org)

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**The British Blockchain Association**

**Advocating Evidence Based Blockchain**

**BBA 2022 Year in Review**

JANUARY 2023