THE BBA



The British Blockchain Association

Advocating Evidence Based Blockchain

JANUARY 2023

info@britishblockchainassociation.org

MEMBERS & PARTNERS OF THE BBA ECOSYSTEM



WORKING IN COLLABORATION WITH

Department for International Trade





HOUSE OF



The Commonwealth





THE BBA ECOSYSTEM



We are Headquartered in the Metaverse!

OUR VISION & MISSION

Vision

- Evidence-Based adoption of Blockchain and other DLTs
- Foster Quadruple Helix Web3 Innovation Ecosystems
- Make the UK a Centre of Excellence in DLT
- Be the leading industry voice for Blockchain advocacy, collaboration and convergence

Mission

- Establish a world-class DLT ecosystem by working in strategic collaboration with all stakeholders in the blockchain space
- Advancing best practices and standards in Blockchain
- Deliver the UK's National Blockchain Roadmap VISION 2030
- Bridge the gap between Blockchain industry and academia

BBA 2022 Year in Review

WHY JOIN THE BBA

Create impact and add **value** to your organisation by becoming a part of one of the most prestigious and influential Blockchain industry think-tanks in the world

Be a part of the UK's National Blockchain Roadmap (NBR) VISION 2030 and build long-term relationships with key market leaders in Blockchain

Contribute to the BBA's DLT Excellence Standards Framework

Maximise your visibility through co-branding with the BBA

Connect & collaborate with the BBA's **global network** of the best and the brightest talents in blockchain

Priority access to peer-reviewed, accredited research and training

Strengthen your brand recognition by getting featured in the **NBR, JBBA, ISC, CEBB and BAF**'s Quadruple Helix Innovation Ecosystems

Showcase your organisation to people who matter - Get in front of the policymakers, innovators, investors and thought leaders in150+ countries - AND In the Metaverse!

BBA PRESIDENT RECEIVED UK NATIONAL HONOUR (MBE)



In 2022, BBA president Professor Naseem Naqvi, was awarded an MBE, one of the **UK's most prestigious National Honours** (King's Honour), for **services to Blockchain** and Distributed Ledger Technologies.

The UK National Honours (formerly Queen's Honours and now King's Honours) are bestowed on individuals who have made **outstanding contributions** in their respective fields, elevating the **UK's international standing** and putting Britain on the map. The Honour celebrates the **exceptional people** who go above and beyond to **change the world around them for the better**, and recognises individuals who have selflessly volunteered their time and efforts by doing **vital and extraordinary work in the United Kingdom, and beyond**.

BBA ADVISORY BOARD



Prof Naseem Naqvi MBE FBBA FOUNDING PRESIDENT



Prof Marc Pilkington FBBA Assoc. EIC, The JBBA



Regional Advisor, Israel



Dr Marcella Atzori FBBA Advisor, EU Parliament



Regional Advisor, Singapore



Marjan Delatinne SETL



Dr Mureed Hussain FBBA **Executive Director, BBA**



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FINTECH Circle



Jemma Fleetwood JMW Solicitors LLP





Barrister, 36 Commercial







Blockchain Climate Institute





Matt Lucas

IBM

Michelle Chivunga Regional Advisor, Africa

SOME OF THE MEMBERS & PARTNERS OF THE BBA ECOSYSTEM



WORKING IN COLLABORATION WITH

Department for International Trade





HOUSE OF



Parliament

Lisbon

British Embassy

The Commonwealth

OUR METAVERSE HEADQUARTERS









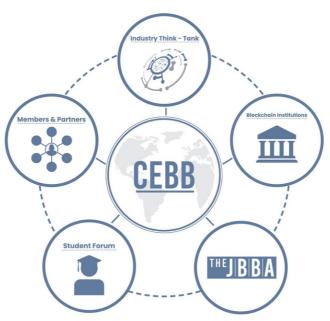
SHOWCASING OUR MEMBERS IN THE METAVERSE





CEBB | Centre for Evidence-Based Blockchain

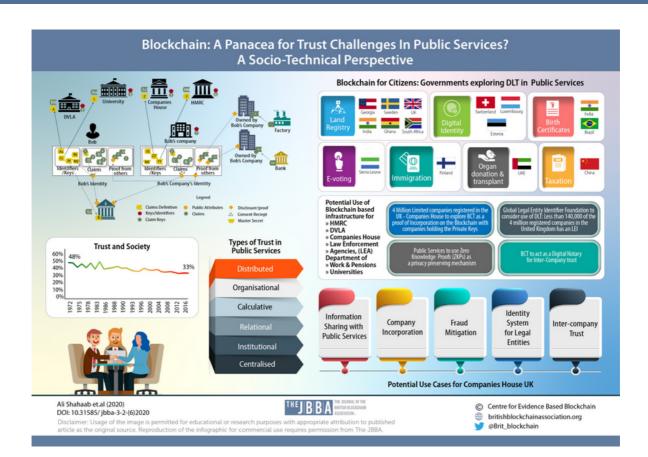
Bridging the Blockchain Research and Practice Gap



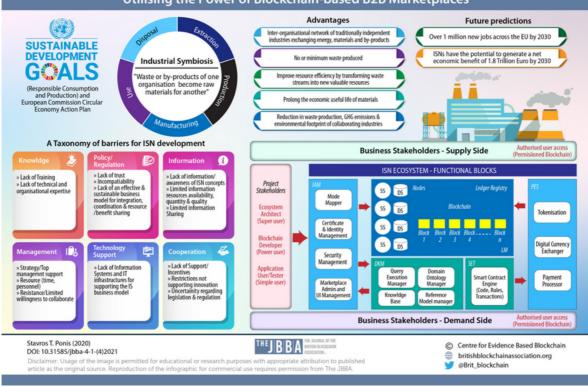
MEMBERS



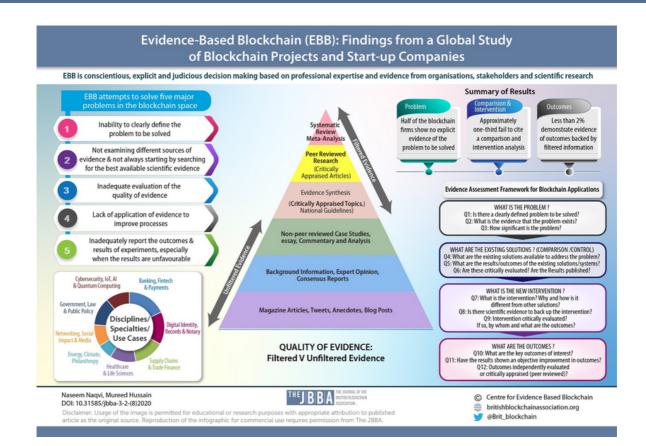
WE DESIGN RESEARCH INFOGRAPHICS IN PLAIN LANGUAGE

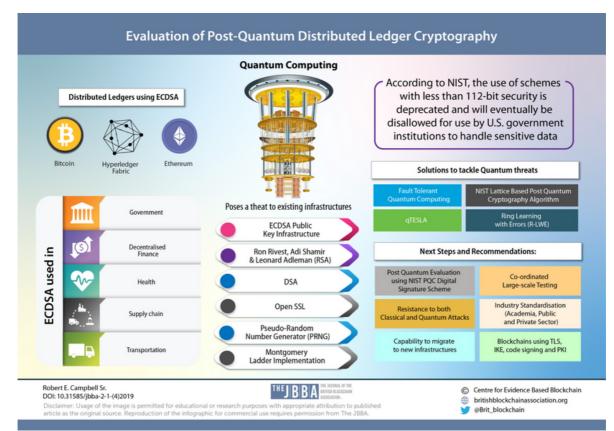


Industrial Symbiosis Networks in Greece: Utilising the Power of Blockchain-based B2B Marketplaces



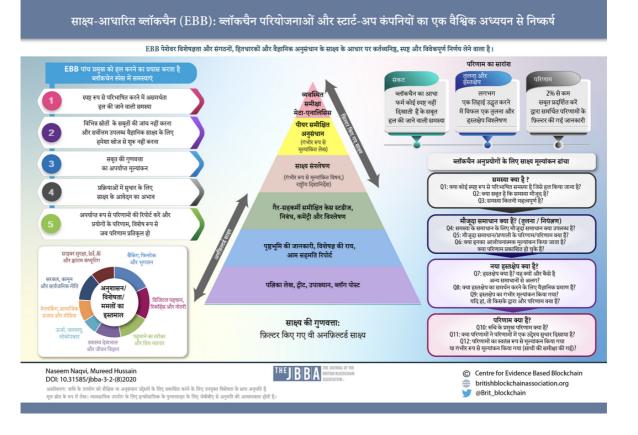
WE DESIGN RESEARCH SUMMARIES IN PLAIN LANGUAGE





WE DESIGN RESEARCH SUMMARIES IN MULTIPLE LANGUAGES





CEBB MEMBER BENEFITS

- Contribute to UK's National Blockchain Roadmap and Excellence Standards Framework
- Affordable and cost-effective **high-quality industry research** led by eminent academics
- A 'one-stop portal coordinating blockchain enterprise research at the world's leading universities and public institutions
- Exclusive, **close-knit networking** opportunities and with **public and private sector** stakeholder peers to build evidence-based guidelines
- Set benchmarks and frameworks to support governments, businesses and policymakers in making evidence-based decisions
- Featured in the JBBA and at the BBA's international scientific conferences

THE JBBA

(THE JOURNAL OF THE BRITISH BLOCKCHAIN ASSOCIATION)



ACADEMIC PARTNERSHIP & SPONSORSHIP



VOLUME 5 | ISSUE 1 | ISSN PRINT: 2516-3949



britishblockchainassociation.org/jbba

WORLD'S FIRST SCIENTIFIC BLOCKCHAIN RESEARCH JOURNAL AVAILABLE IN PRINT & ONLINE

NON-FUNGIBLE TOKENS: The Art & Science of Web 3.0



FEATURED PEER-REVIEWED RESEARCH

Non-Fungible Tokens as an Alternative Investment: Evidence from CryptoPunks Blockchain in Fisheries Supply Chain: A Systematic Literature Review Can Blockchain Take Smartphones Out of Contact Tracing? Creation of a Self-Sustaining Token Economy

Proceedings of 4th Blockchain International Scientific Conference ISC 2022

PUBLISHED BY



JBBA PARTNERSHIP MEMBER BENEFITS

- **Featured** in **The JBBA** (Premium+). Print copies of the journal are sent to blockchain thought-leaders, universities, Banks, Fintech Institutions, blockchain research institutes, policymakers and industry leaders, worldwide in **100+ countries**
- A **featured article** about your organisation (Patron)
- Your organisation will be highlighted as the journal's academic partners at BBA International Scientific Conferences, events and forums
- Your organisation name will be featured in the **journal** website throughout the LIFE of the journal
- Connect, network and build long term relationships with key players and market leaders in the field of Blockchain
- **Strengthen your brand recognition:** Sponsoring the journal puts your name **prominently** in front of each and every reader of the JBBA (**800,000+** readers on DOAJ per month).

JBBA UNIVERSITY DISTRIBUTION LIST

In print distribution to Deans and Vice Chancellors at **300+** universities in **107 countries**, JBBA is the world's first and the only blockchain research journal available in print and online.





COLLABORATE WITH THE JBBA'S SCIENTIFIC COMMUNITY



ISC2021: Blockchain Research Abstract Session...

12 views · 3 months ago



Research Abstracts Sessio... 10 views · 3 months ago



ISC2021 Opening Keynote Dr Naseem Nagvi, Preside... 31 views · 3 months ago



Centre for Evidence Based Blockchain (CEBB) Africa...

1:06:12 How to Write & Present your

THE J B B A

Blockchain Research



Video Abstract: Utility of the

Blockchain for Climate...

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Academic Partnership of the JBBA 38 views · 1 year ago



SCIENTIFIC CONFERENCE #ISC2020 11 MARCH 2020 | FDINBURGH 1:37

2nd Blockchain International Scientific Conference... 108 views · 1 vear ago

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ISC 2021

ISC2021: Blockchain Use

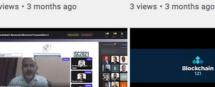
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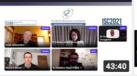
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Research Abstract...

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ISC2021: Blockchain Use cases

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Why Blockchain? Prof. Bill Buchanan, Associate Edito...



14:41

European Parliament Blockchain Advisor Dr....

.....



UCL CBT Research Fellow Dr. Stylianos Kampakis Ph...



What is JBBA? 398 views · 2 years ago

BBA ADVISING CENTRAL BANKS



BBA with the Deputy Governor, Central Bank of Brazil (Brazilian Embassy, UK, Sep 2022)

PUT YOUR NAME IN FRONT OF THE POLICYMAKERS



BUCKINGHAM PALACE

12th November, 2021.

Dear Dr Nagni,

I have been asked to thank you for sending The Queen a copy of the eighth edition of the *Journal of the British Blockchain Association*.

Her Majesty was interested to learn that this is the fourth issue which has been published during a global pandemic.

The kind sentiments expressed in your letter are much appreciated and, in return, The Queen sends her best wishes to all concerned.

Yours sincerely, Marida Hamerhie

Miranda Hansen Lise Loyal Greetings Officer



WINDSOR CASTLE

9th May, 2022.

Pear Dr Nagvi,

Thank you for your letter of 27th April, enclosing a copy of the ninth issue of 'The Journal of the British Blockchain Association' for The Queen.

I have shown this publication to Her Majesty, who was most grateful to receive it.

This message comes to you, and to all at the British Blockchain Association, with The Queen's warm good wishes.

Your sincedy, Matt Magee

Matt Magee Assistant Private Secretary to The Queen

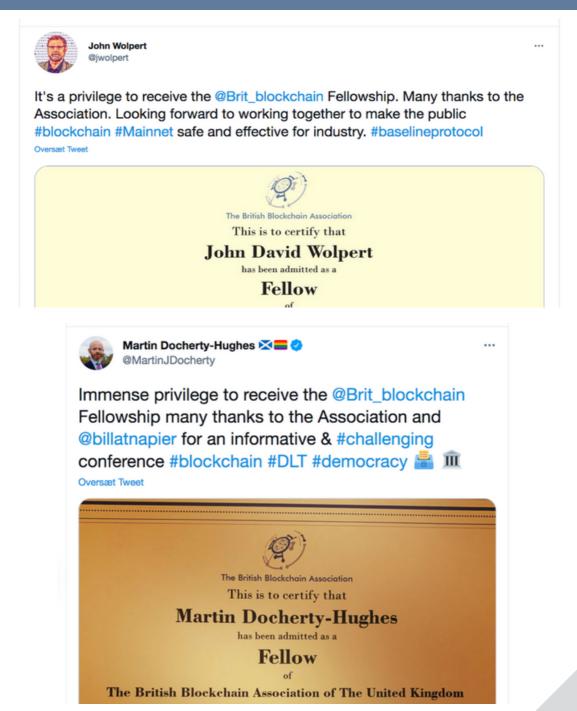
Dr. Naseem Naqvi.



FELLOWSHIP

of

The British Blockchain Association of The United Kingdom (FBBA)

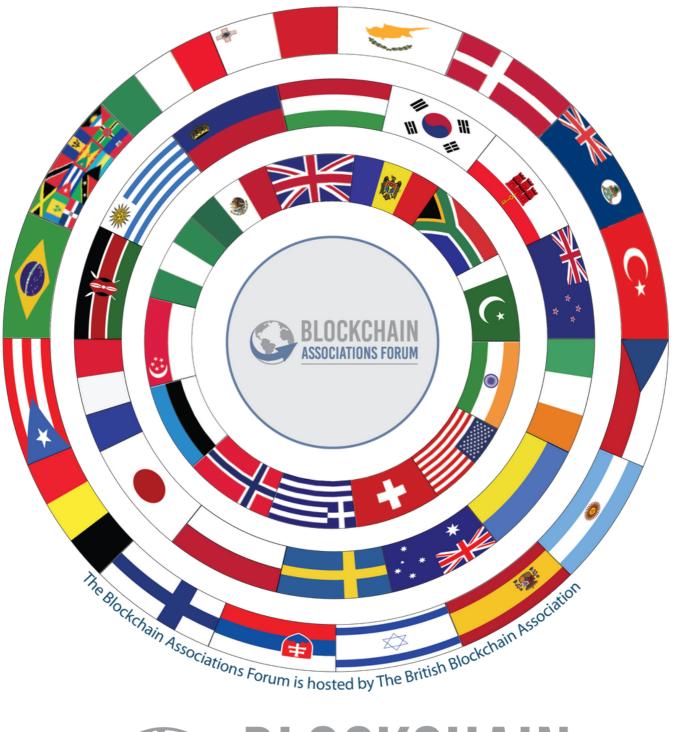


COLLABORATE WITH THE BBA FELLOWS

- Professor Dr Naseem Naqvi MBE FBBA
- Professor Dr Rob Campbell FBBA
- Rt Hon Lord Holmes of Richmond MBE FBBA
- Professor Marc Pilkington FBBA
- Professor Dr Cathy Mulligan FBBA
- Professor Benjamin M. Cole FBBA
- Mr Martin Docherty-Hughes FBBA
- Professor William J Buchanan FBBA
- Professor Mary Cecilia Lacity FBBA
- Dr Mureed Hussain FBBA
- Professor Kevin Curran FBBA
- Dr Marcella Atzori FBBA
- Professor David Lee FBBA
- Professor John Domingue FBBA
- Professor R K Shyamasundar FBBA
- Professor Jason Potts FBBA
- Mr David E Rutter FBBA
- Professor Jim K Liew FBBA
- Dr Sean Manion FBBA
- Mr John Wolpert FBBA
- Professor Erik Vermeulen FBBA

(Correct as of January 2023)

NETWORK WITH THE BLOCKCHAIN ASSOCIATIONS FORUM





NETWORK WITH THE BLOCKCHAIN ASSOCIATIONS FORUM



BLOCKCHAIN ASSOCIATIONS FORUM

Hosted by The British Blockchain Association

Crypto Assets, National Policies and the Future of Global Economy

SESSION 1 (9:00 AM) CHAIR: NEW ZEALAND (BLOCKCHAIN NZ) KEYNOTE: SENATOR ANDREW BRAGG (GOVERNMENT OF AUSTRALIA) Japan, Singapore, Taiwan, South Korea

SESSION 4 (11:15 AM) CHAIR: GREECE (HELLENIC B.A) GUEST SPEAKER: (TBC) Switzerland, Portugal, Italy

SESSION 7 (1:00 PM) CHAIR: NIGERIA (SIBAN) TOM DUFF-GORDON (COINBASE) South Africa, Poland, Sri Lanka, Kenya

SESSION 9 (2:30 PM) CLOSING KEYNOTE CAROLINE D. PHAM, COMMISSIONER, CFTC SESSION 2 (10:00 AM) CHAIR: FINLAND (BFF/ HELSINKI B. CENTER) GUEST SPEECH: LORD CHRIS HOLMES MBE (GOVERNMENT OF UNITED KINGDOM) Israel, Turkey, Sweden

SESSION 5 (11:45 AM) CHAIRS FOR CHAIR: SPAIN (ALASTRIA) GUEST SPEAKER (TBC) Denmark, India, Estonia, Pakistan

SESSION 8 (1:30 PM) CHAIR: TBC CAROLINE MALCOLM (CHAINALYSIS) Cayman Islands, USA, Belgium SESSION 3 (10:45 AM) CHAIR: INDONESIA (ABI) GUEST: PROFESSOR DAVID LEE (SINGAPORE) Ukraine, Malta, Hungary, Liechtenstein,

SESSION 6 (12:30 PM) HOST: UNITED KINGDOM (THE BBA) KEYNOTE: FCA UK Ireland, France, Germany, Gibraltar

2ndANNUAL BAF MEMBER SUMMIT

17 SEPTEMBER 2022 (VIRTUAL)

SESSION 9 (2:00 PM) CHAIR: CANADA (CANADIAN B. CONSORTIUM) GUEST SPEAKER: (TBC) Mexico, , Puerto Rico, Brazil, Argentina



CONTRIBUTE TO THE UK'S NATIONAL BLOCKCHAIN ROADMAP

AN EXCELLENCE STANDARDS FRAMEWORK

FOR

UK'S NATIONAL BLOCKCHAIN ROADMAP (NBR)

(VISION 2030)



RECOMMENDATIONS BY

THE CENTRE FOR EVIDENCE-BASED BLOCKCHAIN

CEBB Centre for Evidence-Based Blockchain

JULY 2021

CLICK HERE TO VIEW THE ROADMAP

POLICYMAKERS ON BBA'S NATIONAL BLOCKCHAIN ROADMAP (VISION 2030)



66

This framework sets out a blueprint to devise the UK's National Blockchain Roadmap. It is a concise summary of the key recommendations that aim to inspire and reform Britain's DLT landscape. The principles and recommendations put forward in this excellent framework will position the UK at the forefront of DLT leadership.

Rt Hon Martin Docherty-Hughes MP Chair, UK All-Party Parliamentary Group on Blockchain



66

This is a landmark report. There was an emergent need to establish a scientific blueprint that provides objectivity and precision to deliver the next 10-15 year DLT roadmap for the UK. These recommendations will provide the foundation of targeted action steps, policies and benchmarks to advance best practices. I truly believe that this report will become a milestone in setting the agenda and scientific policy framework for the UK's National Blockchain Roadmap. I look forward to building a more trusted UK DLT economy with the BBA."

Rt Hon Lord Holmes of Richmond MBE Vice-Chair, UK All-Party Parliamentary Group on Blockchain

SPEAK AT BBA CONFERENCES













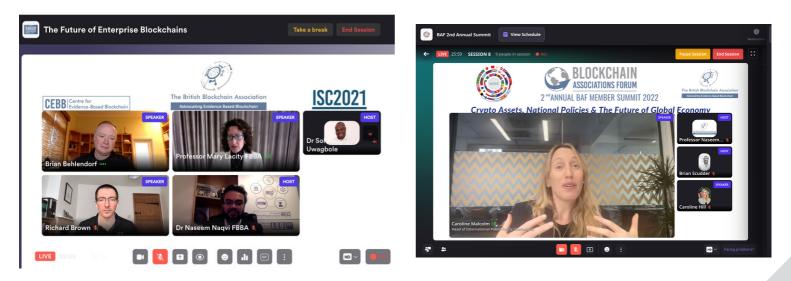
Professor Dr Naseem Naqvi FRCP FBBA Founding President, The British Blockchain Association Founding Editor in Chief, The JBBA Founding Chair, Centre for Evidence Based Blockchain Founding Chair, Blockchain Associations Forum (BAF) Honorary Professor of Blockchain, Epoka University



SPEAK AT BBA CONFERENCES



2nd Blockchain International Scientific Conference ISC2020, UK (11 March 2020)



SPEAK & NETWORK AT BBA CONFERENCES





OPENING KEYNOTE



Rt Hon Martin Docherty-Hughes MP FBBA Chair All-Party Parliamentary Group on Blockchain Member of Parliament for West Dumbartonshire Lead Contributor, UK Blockchain Roadmap Fellow, The British Blockchain Association



www.britishblockchainassciation.org/isc2022

CLOSING KEYNOTE



Rt Hon Lord Holmes of Richmond MBE Co-Chair, All-Party Parliamentary Group on Blockchain Co-Chair, APPG on FinTech, 4lR and Al Chancellor, BPP University Deputy Chair, Channel 4 Lead Contributor, UK Blockchain Roadmap



(9:15 AM UK Time)

www.britishblockchainassciation.org/isc2022

GUEST SPEAKER at #ISC2022



Professor Sarah Green Law Commissioner Commercial and Common Law Lead Author, Smart Legal Contracts Report, UK Law Commission of England and Wales

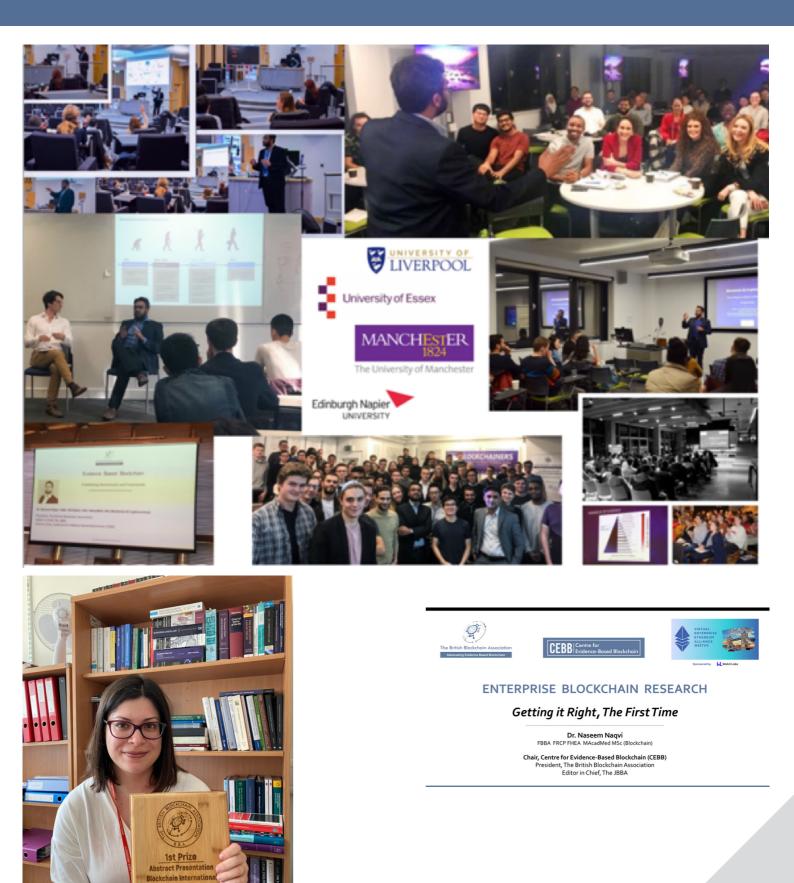


THOUGHT LEADER KEYNOTE



Rt Hon John Glen MP Minister of State Economic Secretary to The Treasury HM Treasury

CONNECT WITH THE BBA'S UNIVERSITY NETWORK



ISC2022, UK 14 March 2022

CONNECT WITH THE BBA'S UNIVERSITY NETWORK





#ISC2023 18 MARCH 2023 | MANCHESTER | UK For more info, visit https://britistbiblockchainassociation.org/isc2023



The British Blockchain Association
Advocating Evidence Based Blockchain

THE JBBA BRITISH BLOCKCHA





SHOWCASE YOUR ORGANISATION VIA BBA'S SOCIAL MEDIA

Combined Social Media reach (across all platforms/ month):

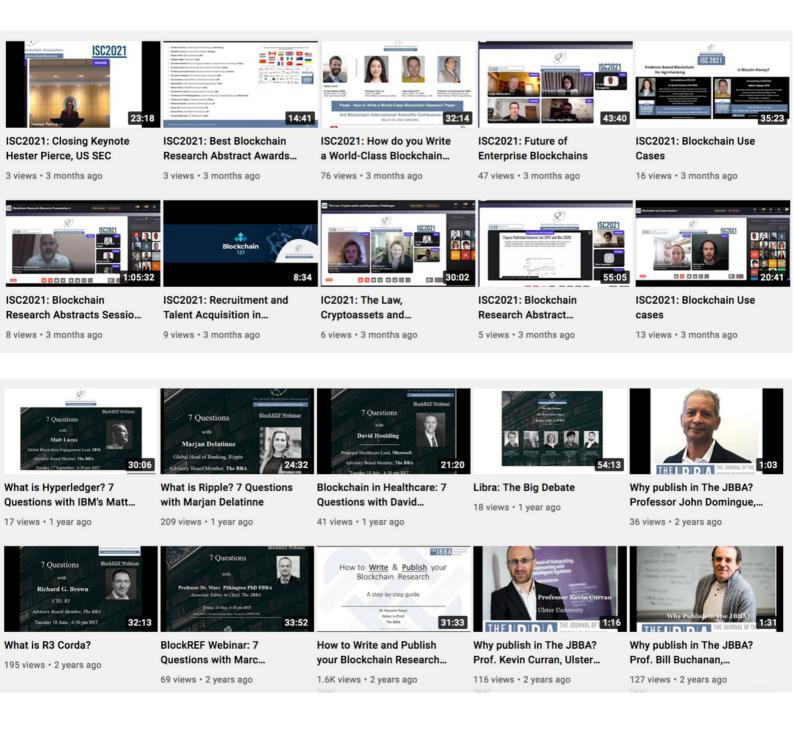
1.7 Million+ Unique Visitors

BBA 2022 Year in Review



You Tube

Interviews, Conference Proceedings, Tutorials, Workshops and Keynotes



Active Facebook presence

The British Blockchain Association

Science, technology & engineering in London, United Kingdom

5 ***** Always open



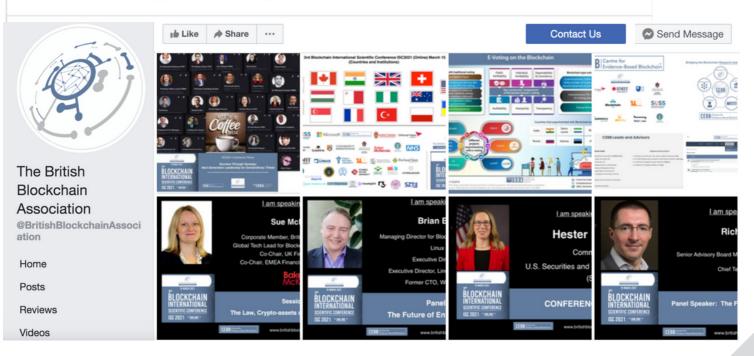
The British Blockchain Association

6 July at 06:07 · 🕥

We are delighted to present BBA's VISION 2030 of the UK's National Blockchain Roadmap (NBR).

We are grateful to the Rt Hon Martin Docherty-Hughes MP and the Rt Hon Lord Chris Holmes MBE for their visionary leadership and contributions to this Excellence Standards Framework.

Let us work together to make the UK a Centre of Excellence in Distributed Ledger Technologies.... See more





Active Twitter presence > 3,000 Followers



The British Blockchain Association 🤣

@Brit_blockchain

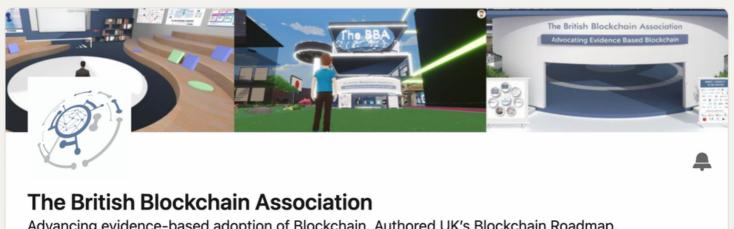
The official account of The British Blockchain Association. Hosting *5th* Blockchain International Conference #ISC2023 on 18 Mar 2023: bit.ly/3gXcyK2

Science & Technology () O Metaverse: https://bba.dcl.eth
 britishblockchainassociation.org Joined October 2017

441 Following 3,251 Followers

• In

> 10,000 LinkedIn Followers Active LinkedIn presence Avg. post reach > 35,000+ views



Advancing evidence-based adoption of Blockchain. Authored UK's Blockchain Roadmap. Headquartered in the Metaverse.

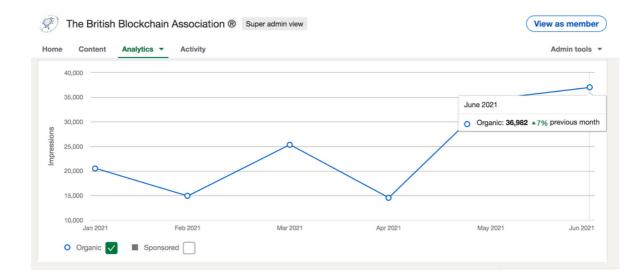
Think Tanks · London, England · 12,032 followers

🚺 Adrian & 29 other connections work here · 42 employees

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Active Medium presence Regular News, Updates & Stories

The British Blockchain Association (The BBA)

About The British Blockchain Association (The BBA)

Official account of The British Blockchain Association | www.britishblockchainassociation.org | admin@britishblockchainassociation.org



Mar 8

BBA at Future of Cryptoasset Regulation Summit

BBA's Centre for Evidence Based Blockchain has been invited to the 'Future



John Glen MP Economic Secretary to the Treasury HM Treasury

John Glen was appointed Economic Secretary to the Treasury and City Minister on 9 January 2018. He was Parliamentary Under Secretary of State for the Department for Culture, Media and Sport from 14 June 2017 to 8 January 2018. He was Parliamentary Private Secretary to Philip Hammond from July 2016 until June 2017. John Glen MP was first elected to Parliament as the MP for Salisbury in 2010. He previously worked for the Eric Pickles and Sajid Javid as a Parliamentary Private Secretary. Website: <u>HM Treasury</u>



Dr Naseem Naqvi FBBA MSc Founding President, British Blockchain Association

Editor in Chief of the JBBA

Dr Naqvi is the founding President of the British Blockchain Association, UK's first industry body representing Britain's Blockchain and Cryptoasset community since 2017.

He is the Editor in Chief of the JBBA, World's first peer-reviewed, open access Blockchain research journal available both in print, and online. JBBA has 210 Editors and Reviewers in 57 countries, including 12 US states.



Alex Roy Head of Consumer Distribution Policy Financial Conduct Authority

Alex set up the new Consumer Distribution Policy Department in the FCA in October 2018 and is responsible for policy development across Banking, Payments, General Insurance and Retail Distribution. Particular challenges include the successful implementation of Strong Customer Authentication, increasing innovation in Payments and the desire to help facilitate Open Finance in the UK. He joined the FCA in 2014 and has been working in variety of policy and strategy roles including leading the team developing the FCA's Mission. Alex started working life





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CEBB Cen

PROMOTE YOUR ORGANISATION VIA BBA'S NEWSLETTERS



The British Blockchain Association

Advocating Evidence Based Blockchain

Email Campaign Archive

from British Blockchain Association

join our mailing list

08/01/2022 - ISC2022 EARLY BIRD ends TODAY

21/12/2021 - ISC2022 Registrations now OPEN!

14/12/2021 - JBBA announces Best Papers of 2021!

13/12/2021 - Christmas Quiz!

11/12/2021 - BBA 2021 Year End Review

29/11/2021 - BBA November Highlights

16/11/2021 - Latest Abstracts at ISC2022

BBA 2022 Year in Review

GET FEATURED IN THE BBA NEWSLETTER

BBA at The Commonwealth

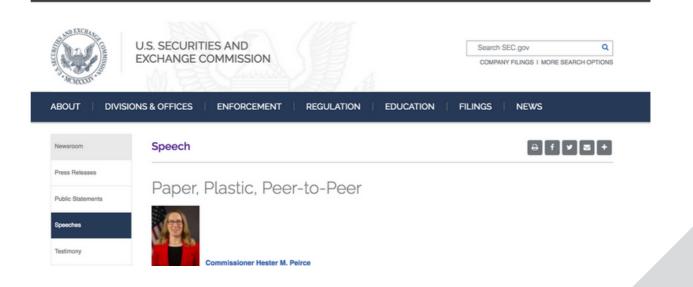


Bitcoin: Understanding the Technology

BBA's Impact Webinar to Blockchain and Crypto Enterprises



SEC Commissioner's Keynote at ISC2021





MEMBER MEETUPS 2022





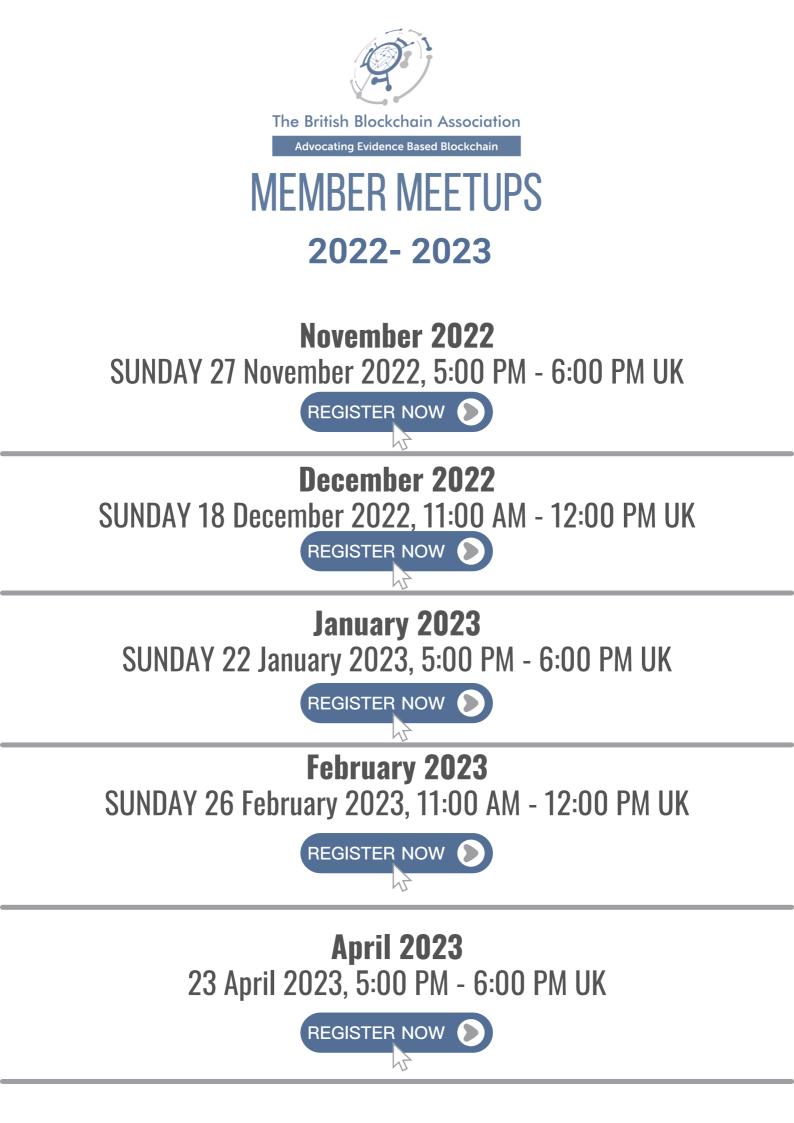












CORPORATE MEMBERSHIP: STANDARD

Use of the official BBA logo on your organisation website	 Image: A second s
Welcomed as a new Member in the BBA Newsletter	\checkmark
Logo placed on the BBA website	~
Promote your organisation via the BBA Newsletter	~
Print copy of The JBBA posted to your address	 Image: A second s
Discounted access to products and services	\checkmark
Discounted access to BBA partners' events	 Image: A second s
5% discount on JBBA academic sponsorship & partnership	\checkmark
10% discount on the conference exhibition at the ISC	~

£1,950 per annum

CORPORATE MEMBERSHIP: PREMIUM

ALL Standard membership benefits, PLUS:

Hold joint-events with the BBA	 Image: A second s
2 x BBA Newsletter mentions / year	 Image: A second s
Right to post jobs and offers to the BBA community	×
Exclusive introduction to JBBA, CEBB and BBA Boards	 Image: A second s
20% discount on ISC sponsorship	 Image: A second s
10% discount on JBBA sponsorship/ academic partnership	\checkmark
10% discount to your member and partner organisations	 Image: A second s
1 X Speaker Slot at BBA's Monthly Member Forum	\checkmark

£4,950 per annum

CORPORATE MEMBERSHIP: PREMIUM PLUS +

ALL Premium membership benefits, PLUS:

Exclusive Workshops and promotion in BBA METAVERSE	~
1 X Speaker Slot at BBA's Annual Blockchain Conference	 Image: A second s
Contribute to UK's DLT Excellence Standards Framework	 Image: A set of the set of the
Featured as Academic Partner at The ISC	 Image: A second s
Access to Blockchain Associations Forum (BAF)	 Image: A second s
Highlighted as a *Featured Member* in The JBBA	 Image: A second s
Right to vote in BBA's strategic initiatives	\checkmark
Membership of the Centre for Evidence Based Blockchain	 Image: A second s
Opportunity to contribute to UK's Blockchain Roadmap	 Image: A second s
30% discount on ALL BBA events, products and services	 Image: A second s

£11,950 per annum

UNIVERSITY MEMBERSHIP:

ALL Premium membership benefits, PLUS:

Exclusive Workshops and promotion in BBA METAVERSE	 Image: A set of the set of the
1 X Speaker Slot at BBA's Annual Blockchain Conference	 Image: A second s
Contribute to UK's DLT Excellence Standards Framework	\checkmark
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Highlighted as a *Featured Member* in The JBBA	✓
Right to vote in BBA's strategic initiatives	\checkmark
Membership of the Centre for Evidence Based Blockchain	 Image: A second s
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£11,950 per annum

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BBA 2022 Year in Review

JANUARY 2023