THE BBA ECOSYSTEM
VISION & MISSION

Vision

- Evidence-Based adoption of Blockchain and other DLTs
- Foster Quadruple Helix Blockchain Innovation Ecosystems
- Make the UK a Centre of Excellence in DLT
- Be the leading industry voice for Blockchain advocacy, collaboration and convergence

Mission

- Establish a world-class DLT ecosystem by working in strategic collaboration with all stakeholders in the blockchain space
- Advancing best practices and standards in Blockchain
- Deliver the UK's National Blockchain Roadmap VISION 2030
- Bridge the gap between Blockchain industry and academia
Create impact and add value to your organisation by becoming a part of one of the most prestigious and influential Blockchain industry think-tanks in the world

Be a part of the UK's National Blockchain Roadmap (NBR) VISION 2030 and build long-term relationships with key market leaders in Blockchain

Contribute to the BBA's DLT Excellence Standards Framework

Maximise your visibility through co-branding with the BBA

Connect & collaborate with the BBA's global network of the best and the brightest talents in blockchain

Priority access to peer-reviewed, accredited research and training

Strengthen your brand recognition by getting featured in the NBR, JBBA, ISC, CEBB and BAF's Quadruple Helix Innovation Ecosystems

Showcase your organisation to people who matter - Get in front of the policymakers, innovators, investors and thought leaders in 100+ countries
Advisory Board

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Ulster University

Marcella Atzori
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Deputy Secretary, BBA
OUR MEMBERS

WORKING IN COLLABORATION WITH
Bridging the Blockchain Research and Practice Gap
CONNECT WITH
CEBB MEMBERS
• Contribute to UK's National Blockchain Roadmap and Excellence Standards Framework

• Affordable and cost-effective high-quality industry research led by eminent academics

• A ‘one-stop portal’ coordinating blockchain enterprise research at the world’s leading universities and public institutions

• Exclusive, close-knit networking opportunities and with public and private sector stakeholder peers to build evidence-based guidelines

• Set benchmarks and frameworks to support governments, businesses and policymakers in making evidence-based decisions

• Featured in the JBBA and at the BBA's international scientific conferences
Featured on the cover page of the JBBA (Premium+). Print copies of the journal are sent to blockchain thought-leaders, universities, Banks, Fintech Institutions, blockchain research institutes, policymakers and industry leaders, worldwide in 100+ countries

A featured article about your organisation

Your organisation will be highlighted as the journal’s academic partners at BBA International Scientific Conferences, events and forums

Your logo will appear on the journal website (on the cover page for that Edition) throughout the LIFE of the journal

Connect, network and build long term relationships with key players and market leaders in the field of Blockchain

Strengthen your brand recognition: Sponsoring the journal puts your name prominently in front of each and every reader of the JBBA (800,000+ readers on DOAJ per month).
COLLABORATE WITH
THE JBBA'S SCIENTIFIC COMMUNITY

Dear Dr. Naqui,

I have been asked to thank you for sending The Queen a copy of the sixth edition of the *Journal of the British Blockchain Association*.

Her Majesty was interested to learn that the publication is the first open access blockchain research journal available both in print and online.

The Queen much appreciated your thoughtful gesture and, in return, has asked me to send her warm wishes to all concerned.

Yours sincerely,

Poppy Whitworth
Private Secretary’s Office
FELLOWSHIP

of

The British Blockchain Association
of The United Kingdom (FBBA)

John Wolpert
@jwolpert

It’s a privilege to receive the @Brit_blockchain Fellowship. Many thanks to the Association. Looking forward to working together to make the public blockchain Mainnet safe and effective for industry. #baselineprotocol

Overset Tweet

Martin Docherty-Hughes ⚽️其他玩家
@MartinJDocherty

Immense privilege to receive the @Brit_blockchain Fellowship many thanks to the Association and @billatnapier for an informative & #challenging conference #blockchain #DLT #democracy 📸 📢

Overset Tweet
COLLABORATE WITH THE BBA FELLOWS

- Dr Naseem Naqvi FBBA
- Professor Marc Pilkington FBBA
- Professor Benjamin M. Cole FBBA
- Mr Martin Docherty-Hughes FBBA
- Professor William J Buchanan FBBA
- Professor Mary Cecilia Lacity FBBA
- Dr Mureed Hussain FBBA
- Professor Kevin Curran FBBA
- Dr Marcella Atzori FBBA
- Professor David Lee FBBA
- Professor John Domingue FBBA
- Professor R K Shyamasundar FBBA
- Professor Jason Potts FBBA
- Mr David E Rutter FBBA
- Professor Jim K Liew FBBA
- Dr Sean Manion FBBA
- Mr John Wolpert FBBA
- Professor Erik Vermeulen FBBA
NETWORK WITH THE BLOCKCHAIN ASSOCIATIONS FORUM
CONTRIBUTE TO THE UK'S NATIONAL BLOCKCHAIN ROADMAP

AN EXCELLENCE STANDARDS FRAMEWORK FOR

UK'S NATIONAL BLOCKCHAIN ROADMAP (NBR)

(VISION 2030)

The British Blockchain Association
Advocating Evidence Based Blockchain

RECOMMENDATIONS BY

THE CENTRE FOR EVIDENCE-BASED BLOCKCHAIN

CEBB Centre for Evidence-Based Blockchain

JULY 2021

CLICK HERE TO VIEW THE ROADMAP
This framework sets out a blueprint to devise the UK’s National Blockchain Roadmap. It is a concise summary of the key recommendations that aim to inspire and reform Britain’s DLT landscape. The principles and recommendations put forward in this excellent framework will position the UK at the forefront of DLT leadership.

Rt Hon Martin Docherty-Hughes MP
Chair, UK All-Party Parliamentary Group on Blockchain

This is a landmark report. There was an emergent need to establish a scientific blueprint that provides objectivity and precision to deliver the next 10-15 year DLT roadmap for the UK. These recommendations will provide the foundation of targeted action steps, policies and benchmarks to advance best practices. I truly believe that this report will become a milestone in setting the agenda and scientific policy framework for the UK’s National Blockchain Roadmap. I look forward to building a more trusted UK DLT economy with the BBA.

Rt Hon Lord Holmes of Richmond MBE
Vice-Chair, UK All-Party Parliamentary Group on Blockchain
SPEAK AT BBA CONFERENCES

I am speaking at #ISC2021

Hester M. Peirce
Commissioner
U.S. Securities and Exchange Commission (SEC)

CONFERENCE KEYNOTE

www.britishblockchainassociation.org
CONNECT WITH THE BBA'S UNIVERSITY NETWORK

ENTERPRISE BLOCKCHAIN RESEARCH

Getting it Right, The First Time

Dr. Naseem Naqvi
FBBA FRCP FHEA MAcadMed MSc (Blockchain)
Chair, Centre for Evidence-Based Blockchain (CEBB)
President, The British Blockchain Association
Editor in Chief, The JBBA
SHOWCASE YOUR ORGANISATION VIA BBA'S SOCIAL MEDIA

Combined Social Media reach (across all platforms/month):

1.7 Million+ Unique Visitors
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<th>Title</th>
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We are delighted to present BBA’s VISION 2030 of the UK’s National Blockchain Roadmap (NBR).

We are grateful to the Rt Hon Martin Docherty-Hughes MP and the Rt Hon Lord Chris Holmes MBE for their visionary leadership and contributions to this Excellence Standards Framework.

Let us work together to make the UK a Centre of Excellence in Distributed Ledger Technologies.... See more
Active Twitter presence
> 2,800 Followers

The British Blockchain Association
2,837 Tweets

The official Twitter account of The British Blockchain Association. A DLT Think-Tank. Home to CEBB, ISC, BAF, FBBA and The JBBA. jbba.scholasticahq.com

📍 United Kingdom 🌐 britishblockchainassociation.org
🗓 Joined October 2017

292 Following 2,839 Followers
The British Blockchain Association (The BBA)

About The British Blockchain Association (The BBA)
Official account of The British Blockchain Association
www.britishblockchainassociation.org | admin@britishblockchainassociation.org

Mar 8

BBA at Future of Cryptoasset Regulation Summit

BBA’s Centre for Evidence Based Blockchain has been invited to the ‘Future
Promote your organisation via BBA's newsletters

The British Blockchain Association
Advocating Evidence Based Blockchain

Email Campaign Archive
from British Blockchain Association

join our mailing list

09/07/2021 - UK's National Blockchain Roadmap

06/07/2021 - UK's National Blockchain Roadmap

29/06/2021 - BBA June Highlights

28/05/2021 - BBA May Highlights

26/05/2021 - WEBINAR TODAY: Enterprise Blockchain - Get it Right
GET FEATURED IN THE BBA NEWSLETTER

BBA at The Commonwealth

Bitcoin: Understanding the Technology

BBA's Impact Webinar to Blockchain and Crypto Enterprises

SEC Commissioner's Keynote at ISC2021
MEMBER MEETUPS

2021

August 2021
SUNDAY, 22 August, 11:00 AM - 12:30 PM (BST)

REGISTER NOW

September 2021
SUNDAY, 26 September, 5:00 PM - 6:00 PM (BST)

REGISTER NOW

October 2021
SUNDAY 24 October, 11:00 AM - 12:30 PM (BST)

REGISTER NOW

November 2021
SUNDAY 28 November, 5:00 PM - 6:00 PM (GMT)

REGISTER NOW

December 2021
SUNDAY 19 December, 11:00 AM - 12:30 PM (GMT)

REGISTER NOW
MEMBER MEETUPS 2022

January 2022
SUNDAY 23 January 2022, 5:00 PM - 6:00 PM (GMT)
REGISTER NOW

February 2022
SUNDAY 27 February 2022, 11:00 AM - 12:30 PM (GMT)
REGISTER NOW

March 2022
SUNDAY 27 March 2022, 5:00 PM - 6:00 PM (BST)
REGISTER NOW

April 2022
SUNDAY 24 April 2022, 11:00 AM - 12:30 PM (BST)
REGISTER NOW

May 2022
SUNDAY 22 May 2022, 5:00 PM - 6:00 PM (BST)
REGISTER NOW
MEMBER MEETUPS 2022

June 2022
SUNDAY 26 June 2022, 11:00 AM - 12:30 PM (BST)
REGISTER NOW

July 2022
SUNDAY 24 July 2022, 5:00 PM - 6:00 PM (BST)
REGISTER NOW

August 2022
SUNDAY 28 August 2022, 11:00 AM - 12:30 PM (BST)
REGISTER NOW

September 2022
SUNDAY 25 September 2022, 5:00 PM - 6:00 PM (BST)
REGISTER NOW

October 2022
23 October 2022, 11:00 AM - 12:30 PM (GMT)
REGISTER NOW
BBA MEMBERSHIP PLANS

CORPORATE MEMBERSHIP: STANDARD

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<th>Benefit</th>
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<tr>
<td>Use of the official BBA logo on your organisation website</td>
<td>✔️</td>
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<tr>
<td>Welcomed as a new Member in the BBA Newsletter</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo placed on the BBA website</td>
<td>✔️</td>
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<tr>
<td>Promote your organisation via the BBA Newsletter</td>
<td>✔️</td>
</tr>
<tr>
<td>Print copy of The JBBA posted to your address</td>
<td>✔️</td>
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<tr>
<td>Discounted access to products and services</td>
<td>✔️</td>
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<tr>
<td>Discounted access to BBA partners’ events</td>
<td>✔️</td>
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<tr>
<td>5% discount on JBBA academic sponsorship &amp; partnership</td>
<td>✔️</td>
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<tr>
<td>10% discount on the conference exhibition at the ISC</td>
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£1,950 per annum
## BBA Membership Plans

### Corporate Membership: Premium

*All standard membership benefits, plus:*

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<td>Logo in the <em>Featured</em> members section of the JBBA</td>
<td>✔️</td>
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<td>1 x Speaker slot at the BBA’s ISC</td>
<td>✔️</td>
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<tr>
<td>Hold joint-events with the BBA</td>
<td>✔️</td>
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<td>3 x BBA Newsletter mentions / year</td>
<td>✔️</td>
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<td>Right to post jobs and offers to the BBA community</td>
<td>✔️</td>
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<tr>
<td>Exclusive introduction to JBBA, CEBB and BBA Boards</td>
<td>✔️</td>
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<tr>
<td>20% discount on ISC sponsorship</td>
<td>✔️</td>
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<tr>
<td>10% discount on JBBA sponsorship/ academic partnership</td>
<td>✔️</td>
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<td>10% discount to your member and partner organisations</td>
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£4,950 per annum
**BBA MEMBERSHIP PLANS**

**CORPORATE MEMBERSHIP: PREMIUM PLUS +**

*ALL Premium membership benefits, PLUS:*

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<td>Featured in the UK's National Blockchain Roadmap (NBR)</td>
<td>✓</td>
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<tr>
<td>Contribute to UK’s DLT Excellence Standards Framework</td>
<td>✓</td>
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<tr>
<td>Logo featured on the <em>COVER PAGE</em> of the JBBA</td>
<td>✓</td>
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<tr>
<td>Access to Blockchain Associations Forum (BAF)</td>
<td>✓</td>
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<tr>
<td>Featured as <em>Highlight</em> Academic Partner at the ISC</td>
<td>✓</td>
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<tr>
<td>Right to vote in BBA's strategic initiatives</td>
<td>✓</td>
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<tr>
<td>Membership of the Centre for Evidence Based Blockchain</td>
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<tr>
<td>Opportunity to represent the BBA at high-level events</td>
<td>✓</td>
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<tr>
<td>30% discount on ALL BBA events, products and services</td>
<td>✓</td>
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£11,950 per annum
JOIN THE BBA TODAY

www.britishblockchainassociation.org

admin@britishblockchainassociation.org