# MEMBERSHIP

### 2022 - 2023



#### The British Blockchain Association

Advocating Evidence Based Blockchain

February 2022

admin@britishblockchainassociation.org

# THE BBA ECOSYSTEM



# VISION & MISSION

## Vision

- Evidence-Based adoption of Blockchain and other DLTs
- Foster Quadruple Helix Blockchain Innovation Ecosystems
- Make the UK a Centre of Excellence in DLT
- Be the leading industry voice for Blockchain advocacy, collaboration and convergence

### Mission

- Establish a world-class DLT ecosystem by working in strategic collaboration with all stakeholders in the blockchain space
- Advancing best practices and standards in Blockchain
- Deliver the UK's National Blockchain Roadmap VISION 2030
- Bridge the gap between Blockchain industry and academia

# WHY JOIN THE BBA

**Create impact** and add **value** to your organisation by becoming a part of one of the most prestigious and influential Blockchain industry think-tanks in the world

**Be a part of the UK's National Blockchain Roadmap (NBR)** VISION 2030 and build long-term relationships with key market leaders in Blockchain

Contribute to the BBA's DLT Excellence Standards Framework

Maximise your visibility through co-branding with the BBA

**Connect & collaborate** with the BBA's **global network** of the best and the brightest talents in blockchain

Priority access to peer-reviewed, accredited research and training

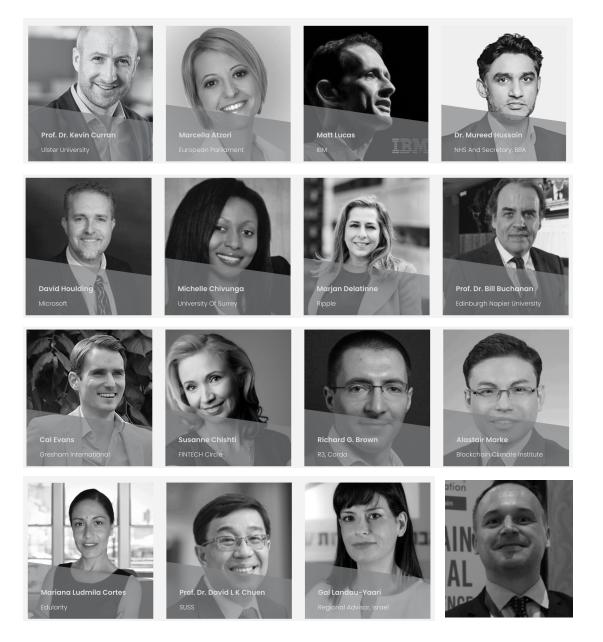
**Strengthen your brand recognition** by getting featured in the **NBR, JBBA, ISC, CEBB and BAF**'s Quadruple Helix Innovation Ecosystems

Showcase your organisation to people who matter - Get in front of the policymakers, innovators, investors and thought leaders in 150+ countries

## ADVISORY BOARD



Dr Naseem Naqvi President



## MEMBERS & PARTNERS OF THE BBA ECOSYSTEM

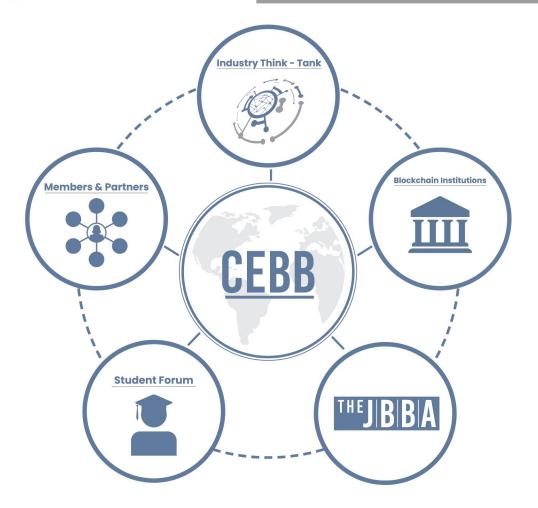


### **WORKING IN COLLABORATION WITH**



## CEBB | Centre for Evidence-Based Blockchain

#### **Bridging the Blockchain Research and Practice Gap**



# **CEBB MEMBER BENEFITS**

- Contribute to UK's National Blockchain Roadmap and Excellence Standards Framework
- Affordable and cost-effective high-quality industry research led by eminent academics
- A 'one-stop portal coordinating blockchain enterprise research at the world's leading universities and public institutions
- Exclusive, close-knit networking opportunities and with public and private sector stakeholder peers to build evidence-based guidelines
- Set benchmarks and frameworks to support governments, businesses and policymakers in making evidence-based decisions
- Featured in the JBBA and at the BBA's international scientific conferences

# THE JBBA

### (THE JOURNAL OF THE BRITISH BLOCKCHAIN ASSOCIATION)



### **ACADEMIC PARTNERSHIP & SPONSORSHIP**

# JBBA PARTNERSHIP MEMBER BENEFITS

- **Featured** in **The JBBA** (Premium+). Print copies of the journal are sent to blockchain thought-leaders, universities, Banks, Fintech Institutions, blockchain research institutes, policymakers and industry leaders, worldwide in **100+ countries**
- A **featured article** about your organisation (Patron)
- Your organisation will be highlighted as the journal's academic partners at BBA International Scientific Conferences, events and forums
- Your organisation name will be featured in the **journal** website throughout the LIFE of the journal
- Connect, network and build long term relationships with key players and market leaders in the field of Blockchain
- **Strengthen your brand recognition:** Sponsoring the journal puts your name **prominently** in front of each and every reader of the JBBA (**800,000+** readers on DOAJ per month).

# JBBA UNIVERSITY DISTRIBUTION LIST

In print distribution to Deans and Vice Chancellors at **300+** universities in **107 countries**, JBBA is the world's first and the only blockchain research journal available in print and online.





"Looks Fabulous. JBBA is a very professionally presented journal."

Peter Robinson Blockchain Researcher & Applied Cryptographer PegaSys, ConsenSys

## COLLABORATE WITH THE JBBA'S SCIENTIFIC COMMUNITY

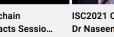


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ISC2021: Blockchain Research Abstracts Sessio... 10 views • 3 months ago



ISC2021 Opening Keynote Dr Naseem Naqvi, Preside... 31 views • 3 months ago



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<sup>тне</sup>ЈВВА



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Academic Partnership of the JBBA 38 views • 1 year ago



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to which a france land

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UCL CBT Research Fellow Dr. Stylianos Kampakis Ph...



What is JBBA? 398 views • 2 years ago

1:36



Why Blockchain? Prof. Bill Buchanan, Associate Edito...



European Parliament Blockchain Advisor Dr....

## PUT YOUR NAME IN FRONT OF THE POLICYMAKERS



BUCKINGHAM PALACE

12th November, 2021.

Dear Dr Nagni,

I have been asked to thank you for sending The Queen a copy of the eighth edition of the *Journal of the British Blockchain Association*.

Her Majesty was interested to learn that this is the fourth issue which has been published during a global pandemic.

The kind sentiments expressed in your letter are much appreciated and, in return, The Queen sends her best wishes to all concerned.

Yours sincerely, Marida Hamerhie

Miranda Hansen Lise Loyal Greetings Officer



### FELLOWSHIP

#### of

### The British Blockchain Association of The United Kingdom (FBBA)



It's a privilege to receive the @Brit\_blockchain Fellowship. Many thanks to the Association. Looking forward to working together to make the public #blockchain #Mainnet safe and effective for industry. #baselineprotocol Oversæt Tweet





Martin Docherty-Hughes 🔀 🚍 🤣 @MartinJDocherty

Immense privilege to receive the @Brit\_blockchain Fellowship many thanks to the Association and @billatnapier for an informative & #challenging conference #blockchain #DLT #democracy



## COLLABORATE WITH THE BBA FELLOWS

- Professor Dr Naseem Naqvi FBBA
- Rt Hon Lord Holmes of Richmond MBE FBBA
- Professor Marc Pilkington FBBA
- Professor Benjamin M. Cole FBBA
- Mr Martin Docherty-Hughes FBBA
- Professor William J Buchanan FBBA
- Professor Mary Cecilia Lacity FBBA
- Dr Mureed Hussain FBBA
- Professor Kevin Curran FBBA
- Dr Marcella Atzori FBBA
- Professor David Lee FBBA
- Professor John Domingue FBBA
- Professor R K Shyamasundar FBBA
- Professor Jason Potts FBBA
- Mr David E Rutter FBBA
- Professor Jim K Liew FBBA
- Dr Sean Manion FBBA
- Mr John Wolpert FBBA
- Professor Erik Vermeulen FBBA

(Correct as of February 2022)

## NETWORK WITH THE BLOCKCHAIN ASSOCIATIONS FORUM



## CONTRIBUTE TO THE UK'S NATIONAL BLOCKCHAIN ROADMAP

#### AN EXCELLENCE STANDARDS FRAMEWORK

FOR

#### UK'S NATIONAL BLOCKCHAIN ROADMAP (NBR)

#### (VISION 2030)



**RECOMMENDATIONS BY** 

#### THE CENTRE FOR EVIDENCE-BASED BLOCKCHAIN

CEBB Centre for Evidence-Based Blockchain

JULY 2021

### **CLICK HERE TO VIEW THE ROADMAP**

## POLICYMAKERS ON BBA'S NATIONAL BLOCKCHAIN ROADMAP (VISION 2030)



#### 66

This framework sets out a blueprint to devise the UK's National Blockchain Roadmap. It is a concise summary of the key recommendations that aim to inspire and reform Britain's DLT landscape. The principles and recommendations put forward in this excellent framework will position the UK at the forefront of DLT leadership.

#### Rt Hon Martin Docherty-Hughes MP Chair, UK All-Party Parliamentary Group on Blockchain



#### 66

This is a landmark report. There was an emergent need to establish a scientific blueprint that provides objectivity and precision to deliver the next 10-15 year DLT roadmap for the UK. These recommendations will provide the foundation of targeted action steps, policies and benchmarks to advance best practices. I truly believe that this report will become a milestone in setting the agenda and scientific policy framework for the UK's National Blockchain Roadmap. I look forward to building a more trusted UK DLT economy with the BBA."

Rt Hon Lord Holmes of Richmond MBE Vice-Chair, UK All-Party Parliamentary Group on Blockchain

## SPEAK AT BBA CONFERENCES

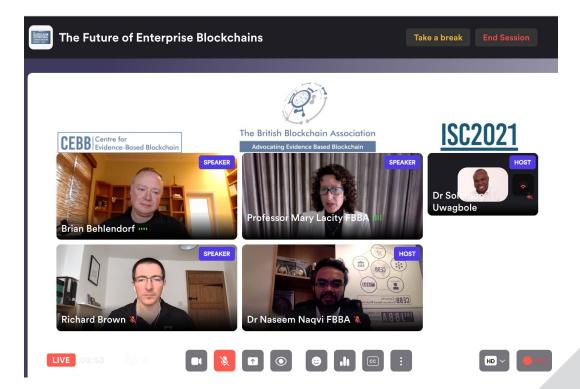




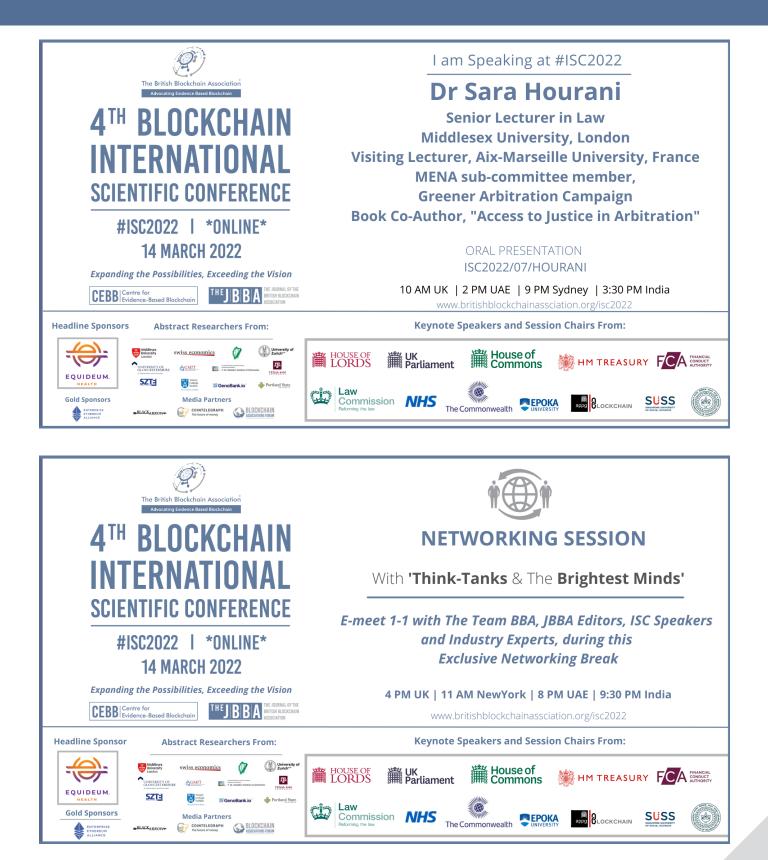
## SPEAK AT BBA CONFERENCES



2nd Blockchain International Scientific Conference ISC2020, UK (11 March 2020)



## SPEAK & NETWORK AT BBA CONFERENCES





#### **OPENING KEYNOTE**



Rt Hon Martin Docherty-Hughes MP FBBA Chair All-Party Parliamentary Group on Blockchain Member of Parliament for West Dumbartonshire Lead Contributor, UK Blockchain Roadmap Fellow, The British Blockchain Association



#### **CLOSING KEYNOTE**



Rt Hon Lord Holmes of Richmond MBE Co-Chair, All-Party Parliamentary Group on Blockchain Co-Chair, APPG on FinTech, 4IR and Al Chancellor, BPP University Deputy Chair, Channel 4 Lead Contributor, UK Blockchain Roadmap

#### Industry Keynote #ISC2022



Dr Helene Oger-Zaher LLM PhD Manager Payments and Crypto Policy Financial Conduct Authority (FCA)



#### THOUGHT LEADER KEYNOTE



Rt Hon John Glen MP Minister of State Economic Secretary to The Treasury HM Treasury



(1:40 PM UK Time) www.britishblockchainassciation.org/isc2022

## CONNECT WITH THE BBA'S UNIVERSITY NETWORK









Sponsored by Web3 Labs

#### ENTERPRISE BLOCKCHAIN RESEARCH

#### Getting it Right, The First Time

Dr. Naseem Naqvi FBBA FRCP FHEA MAcadMed MSc (Blockchain)

**Chair, Centre for Evidence-Based Blockchain (CEBB)** President, The British Blockchain Association Editor in Chief, The JBBA

## SHOWCASE YOUR ORGANISATION VIA BBA'S SOCIAL MEDIA

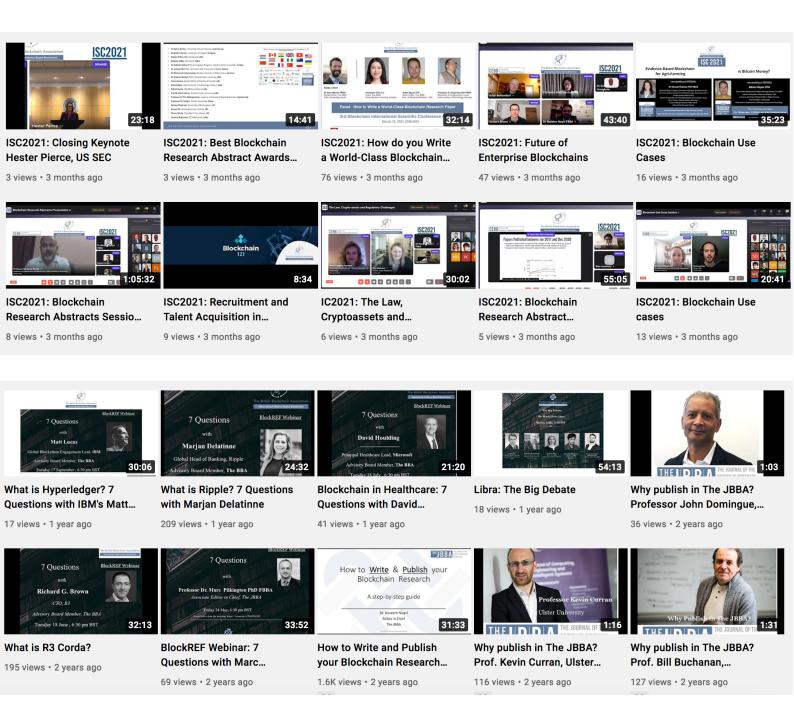
### Combined Social Media reach (across all platforms/ month):

## **1.7 Million+ Unique Visitors**



# You Tube

### Interviews, Conference Proceedings, Tutorials, Workshops and Keynotes



### Active Facebook presence

#### The British Blockchain Association

Science, technology & engineering in London, United Kingdom

5 \*\*\*\*\* Always open



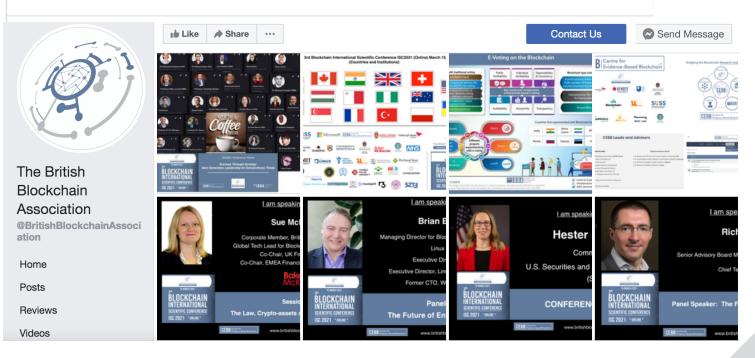
The British Blockchain Association

6 July at 06:07 · 🕥

We are delighted to present BBA's VISION 2030 of the UK's National Blockchain Roadmap (NBR).

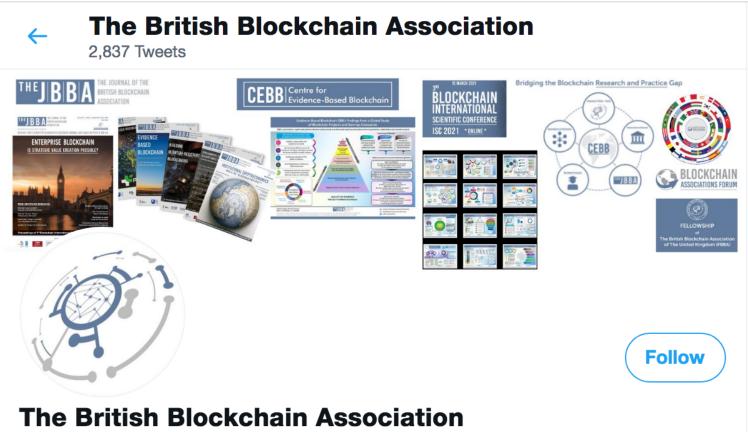
We are grateful to the Rt Hon Martin Docherty-Hughes MP and the Rt Hon Lord Chris Holmes MBE for their visionary leadership and contributions to this Excellence Standards Framework.

Let us work together to make the UK a Centre of Excellence in Distributed Ledger Technologies.... See more





### Active Twitter presence > 2,900 Followers



@Brit\_blockchain

The official Twitter account of The British Blockchain Association. A DLT Think-Tank. Home to CEBB, ISC, BAF, FBBA and The JBBA. jbba.scholasticahq.com

United Kingdom & britishblockchainassociation.org
 Joined October 2017

**292** Following **2,839** Followers

**Tweets** 

**Tweets & replies** 

Media

Likes



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	The world's most influential voice on Blockchain. Advancing evidence-based adoption of Distributed Ledger Technologies. Think Tanks · London, England · 8,441 followers										
	Dr Mureed & 27 other connections work here · 42 employees										
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Home About Posts Jobs People Insights Videos											
About The BBA is one of the world's most prestigious and most influential voices on Blockchain. Established in 2017, BBA is a not-for-profit organisation that promotes Evidence-Based adoption of Blockchain and other Distributed Ledger Technologies (DLT) across the public and private sectors. The BBA is an advocate for both industry and see more									uted		
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O Organic ✓ ■ Sponsored



Active Medium presence Regular News, Updates & Stories

#### The British Blockchain Association (The BBA)

## About The British Blockchain Association (The BBA)

Official account of The British Blockchain Association | <u>www.britishblockchainassociation.org</u> | admin@britishblockchainassociation.org



Mar 8

### BBA at Future of Cryptoasset Regulation Summit

#### BBA's Centre for Evidence Based Blockchain has been invited to the 'Future



John Glen MP Economic Secretary to the Treasury HM Treasury

John Glen was appointed Economic Secretary to the Treasury and City Minister on 9 January 2018. He was Parliamentary Under Secretary of State for the Department for Culture, Media and Sport from 14 June 2017 to 8 January 2018. He was Parliamentary Private Secretary to Philip Hammond from July 2016 until June 2017. John Glen MP was first elected to Parliament as the MP for Salisbury in 2010. He previously worked for the Eric Pickles and Sajid Javid as a Parliamentary Private Secretary. Website: HM Treasury



#### Dr Naseem Naqvi FBBA MSc Founding President, British Blockchain Association Editor in Chief of the JBBA

Dr Naqvi is the founding President of the British Blockchain Association, UK's first industry body representing Britain's Blockchain and Cryptoasset community since 2017.

He is the Editor in Chief of the JBBA, World's first peer-reviewed, open access Blockchain research journal available both in print, and online. JBBA has 210 Editors and Reviewers in 57 countries, including 12 US states.



Alex Roy Head of Consumer Distribution Policy Financial Conduct Authority

Alex set up the new Consumer Distribution Policy Department in the FCA in October 2018 and is responsible for policy development across Banking, Payments, General Insurance and Retail Distribution. Particular challenges include the successful implementation of Strong Customer Authentication, increasing innovation in Payments and the desire to help facilitate Open Finance in the UK. He joined the FCA in 2014 and has been working in variety of policy and strateour roles including leading the team developing the FCA's Mission. Alex started working life



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## PROMOTE YOUR ORGANISATION VIA BBA'S NEWSLETTERS



### The British Blockchain Association

**Advocating Evidence Based Blockchain** 

#### **Email Campaign Archive**

from British Blockchain Association

join our mailing list

08/01/2022 - ISC2022 EARLY BIRD ends TODAY

21/12/2021 - ISC2022 Registrations now OPEN!

14/12/2021 - JBBA announces Best Papers of 2021!

13/12/2021 - Christmas Quiz!

11/12/2021 - BBA 2021 Year End Review

29/11/2021 - BBA November Highlights

16/11/2021 - Latest Abstracts at ISC2022

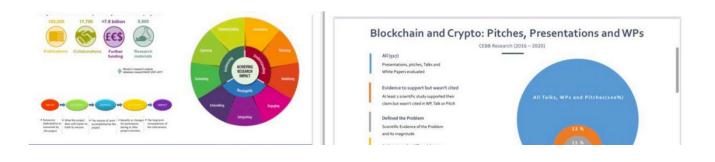
## GET FEATURED IN THE BBA NEWSLETTER

#### **BBA at The Commonwealth**

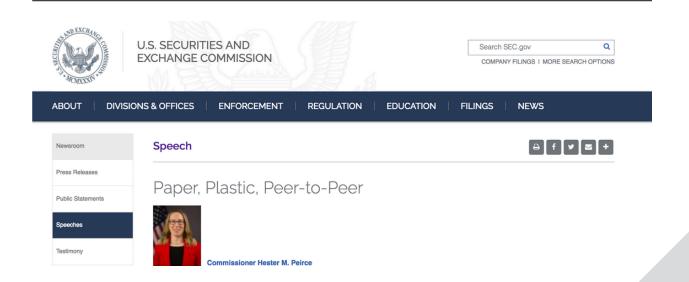


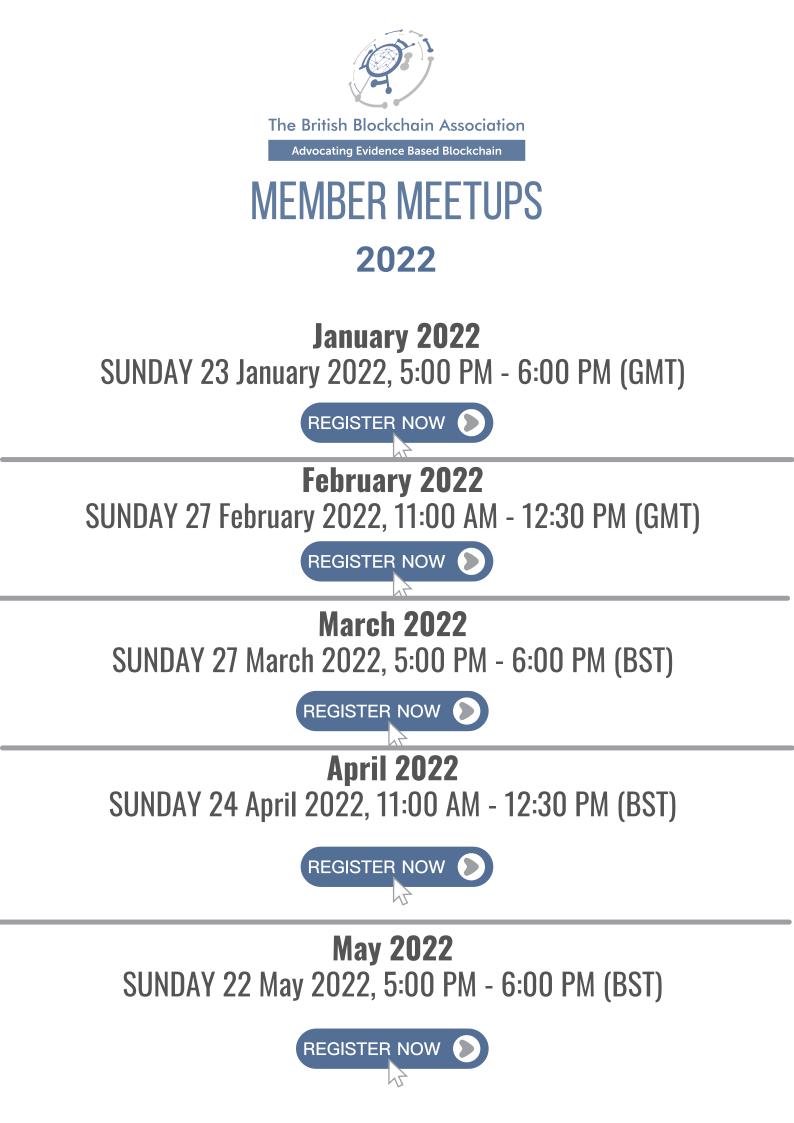
Bitcoin: Understanding the Technology

#### **BBA's Impact Webinar to Blockchain and Crypto Enterprises**



#### SEC Commissioner's Keynote at ISC2021







## BBA MEMBERSHIP PLANS

### CORPORATE MEMBERSHIP: STANDARD

Use of the official BBA logo on your organisation website	~
Welcomed as a new Member in the BBA Newsletter	$\checkmark$
Logo placed on the BBA website	~
Promote your organisation via the BBA Newsletter	$\checkmark$
Print copy of The JBBA posted to your address	$\checkmark$
Discounted access to products and services	$\checkmark$
Discounted access to BBA partners' events	~
5% discount on JBBA academic sponsorship & partnership	$\checkmark$
10% discount on the conference exhibition at the ISC	~

**£1,950** per annum

## BBA MEMBERSHIP PLANS

### CORPORATE MEMBERSHIP: PREMIUM

ALL Standard membership benefits, PLUS:

Hold joint-events with the BBA	<ul> <li>Image: A second s</li></ul>
2 x BBA Newsletter mentions / year	×
Right to post jobs and offers to the BBA community	×
Exclusive introduction to JBBA, CEBB and BBA Boards	<ul> <li>Image: A second s</li></ul>
20% discount on ISC sponsorship	<ul> <li>Image: A second s</li></ul>
10% discount on JBBA sponsorship/ academic partnership	<ul> <li>Image: A second s</li></ul>
10% discount to your member and partner organisations	$\checkmark$

**£4,950** per annum

## BBA MEMBERSHIP PLANS

### CORPORATE MEMBERSHIP: PREMIUM PLUS +

ALL Premium membership benefits, PLUS:

1 X Speaker Slot at BBA's Annual Blockchain Conference	<ul> <li>Image: A second s</li></ul>
Contribute to UK's DLT Excellence Standards Framework	<ul> <li>Image: A set of the set of the</li></ul>
Featured as Academic Partner at The ISC	<ul> <li>Image: A second s</li></ul>
Access to Blockchain Associations Forum (BAF)	<ul> <li>Image: A second s</li></ul>
Highlighted as a *Featured Member* in The JBBA	<ul> <li>Image: A second s</li></ul>
Right to vote in BBA's strategic initiatives	×
Membership of the Centre for Evidence Based Blockchain	<ul> <li>Image: A second s</li></ul>
Opportunity to contribute to UK's Blockchain Roadmap	~
30% discount on ALL BBA events, products and services	~

**£11,950** per annum

# JOIN THE BBA TODAY

#### www.britishblockchainassociation.org

admin@britishblockchainassociation.org



#### The British Blockchain Association

Advocating Evidence Based Blockchain